

FROM: BEGUN FOR CONGRESS COMMITTEE
4 Lexington Avenue
New York, N. Y.

Howard J. Rubenstein Associates, Inc.
Public Relations - Tel: 212/489-6900
Contact: Sy Schwartz

For Immediate Release

Martin S. Begun, Administrative Dean of the New York University School of Medicine, gained the support of former Mayors Beame and Wagner today (Friday, January 6th, 11:30 A.M.) in his campaign for the Congressional seat vacated by Mayor Koch.

Mr. Beame and Mr. Wagner joined Mr. Begun at a news conference in the Warwick Hotel, 54th Street and Sixth Avenue, Manhattan. Mr. Begun, who for twelve years was a Democratic District Leader in Manhattan's 68th A.D., is currently chairman of the city's Mental Health Advisory Board.

On hand also to endorse Mr. Begun were Joel Harnett, Robin Farkas, Dr. Howard Rusk, Charlotte Spiegel, Marion Logan, Marvin and Helene Rosenberg, Frank Karelsen, Sr., Bruno Cappellini, Roxanne Olivo and Bruce Gant, and district leaders Alan Warshauer, Lolly Gershuny and Howard Amron. Also endorsing, but not attending, are Edward Costikyan, Eugene Bockman, Dr. Arthur Hertzberg and Eugene Lang.

In a statement, Mr. Begun said, "in a time of continuing expansion of the Federal government, it is imperative that the congressman from this district make every government agency aware that it is there to serve the needs of individuals and institutions, and aware also of the enormous and urgent needs of our city.

(more)

"The congressman must be a strong advocate of the people before a bureaucracy that too often treats them with indifference."

Mr. Begun said that he has no intention of being a "traditional" congressman who relegates matters affecting his constituents to staff members.

"Rather, I will intervene personally with the bureaucracy in as many instances as possible. This approach will not only help to solve a constituent's particular problem, but also will be of value in parallel situations. When a congressman is personally involved, he teaches the bureaucracy something that will help in other cases," he said.

Mr. Begun said the impact of the Federal government on every aspect of our lives is so great, "that the duty of the congressman must be to insure that the intent of the Congress is carried out.

"The congressman must take the responsibility of making certain that the laws are properly administered and applied in a manner that is consistent with legislative objectives.

"One way in which this could be achieved would be through regular public hearings that would be conducted in New York by the city's congressional delegation. These hearings would be open to all state and local officials and to the public, who would comment on the performance of federal government agencies and discuss their problems--face to face--with their congressmen and the appropriate federal agency officials."

(more)

In discussing the city's fiscal crisis, he said members of Congress must fight for continuation of seasonal financing as well as the creation of an urban bank to deal with future financing problems.

"And while we need more financial aid, the congressmen must make certain that this city spends its money in a timely and productive manner. This is the only way a New York congressman can gain the respect of his colleagues around the country; restore the city's damaged credibility and obtain for the city the Federal funds we so desperately need."

Mr. Begun emphasized, "I believe I am such a person and that is why I am a candidate."

He said, "over the last eight years Ed Koch and I co-chaired the highly productive Congressional District Caucus of public and party officials. We designed the caucus to coordinate the efforts of those who were working together on substantive community issues. It brought together our combined strengths in the search for solutions to a range of issues of local impact.

"It is my intention to sustain this record of achievement and to continue to harness the talents and dedication of all who can contribute their time and effort to community service."

With regard to major issues that will confront Congress in the years ahead, Mr. Begun stressed that "the most important piece of social service legislation since the Social Security Act will be a national health plan."

(more)

Citing his 20-year-career in health and education, he said that "none of the 435 members of the House of Representatives has my expertise or background in the field of provider health care."

"The only exceptions are a handful of physicians who adhere closely to the positions advanced by the American Medical Association."

"I, therefore, believe that I can make an important contribution in the formulation of a national health care plan that will be comprehensive, cost effective and, above all, humane."

Mr. Begun, who is 42 years old, was born in Washington Heights and has resided in the 18th C.D. for the past seventeen years. He was educated at the University of Wisconsin and at Columbia University, where he received a master's degree in public law and government.

In addition to his administrative post at N.Y.U. Medical School, he is an associate professor of medical administration at that institution, and was a lecturer in government at Baruch College of the City University.

From 1971 to 1973 he was secretary of the New York County Democratic Committee; for two years thereafter was chairman of the executive committee for the county organization, and in 1975 he was the reform candidate for County Leader.

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1/6/78/ep

**THEY'LL
NEVER
TELL
NEW YORK
TO
DROP DEAD!**



VOTE CARTER-MONDALE NOV. 2

A VOTE FOR CARTER-MONDALE IS A VOTE FOR NEW YORK

If you live in New York, there *is* a difference . . . a real difference . . . between the candidates for President. Jerry Ford told us to "drop dead." In just a year and a half he vetoed programs for emergency jobs (twice), housing, education, health, day care . . . even lunches for school children.

Jimmy Carter has a specific program for cities like ours. Here are its key points.

- **Jobs:** Goal of full employment through private industry and public works programs
- **Welfare Reform:** U.S. and State assumption of costs
- **Mass Transportation:** Diversion of highway dollars
- **Housing:** Neighborhood rehabilitation and more low-income units
- **Revenue Sharing:** Direct unrestricted aid to cities

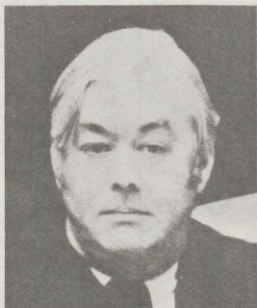
Remember, too, that the power of the Presidency is the power of appointment . . . from Supreme Court Justices (Nixon-Ford put five new ones on the bench) to Cabinet Officers to the heads of the Federal agencies. Carter's appointments will be pledged to the people, not the special interests.

Some other ways in which a Carter-Mondale Administration would be different

- Commitment to National Health Insurance
- Support for ERA and strict enforcement of Women's Rights
- Elimination of tax loopholes for corporations and rich individuals
- Ban on covert CIA activities
- Absolute guarantee of Israel's security
- Substantial reduction in military budget
- Support of majority rule in *all* African countries.

THE CARTER-MONDALE TICKET

**U.S. Senate
Daniel P. Moynihan**

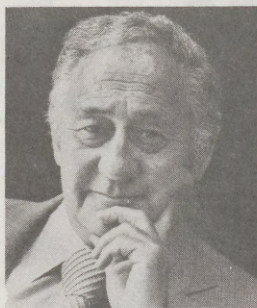


A Senator should fight for his State, and he should know how to carry that fight effectively to Washington. Pat Moynihan knows how to fight; he grew up in Hell's Kitchen. And he fought for us effectively and with honor 'cross town at the UN some forty years later.

Pat Moynihan knows Washington, and he knows how to make Washington work for our State and city. His programs of welfare reform, SSI, and general revenue sharing are proof of that.

He spoke up for America—and he'll speak up for New York.

**Surrogate
Samuel A. Spiegel**



Currently a Justice of the Supreme Court, Sam Spiegel has been a Civil Court Judge and an outstanding Assemblyman. He has served as Assistant Administrative Judge in the Supreme Court and as a Professor of Law at Pace University. He was awarded the Harlan Fiske Stone Memorial Award as outstanding jurist in 1975.

In endorsing his candidacy in the September 1976 Primary, The New York Times said: "He

is one of the most highly regarded Supreme Court Judges in the State, an able administrator and has the ability to perform well in this specialized court."

This candidate came out of a non-political screening panel

**Civil Court Judge
Betty Weinberg Ellerin**



Recommended as "highly qualified" by non-partisan judicial screening panel. 24 years experience in trial and appellate practice, as practicing attorney and member of the court system. Endorsed by N.Y. Women's Bar Association (Past President), N.D.C. and Liberal Party. Given highest rating by N.Y. State Trial Lawyers.

Director, N.Y.U. Law Alumni Association; President, Women's Division, H.I.A.S.; first woman president of Supreme Court Law

Secretaries' and Law Assistants' Association. Concerned with making court system responsive to needs of all litigants.

This candidate came out of a non-political screening panel

Supreme Court Justices



**Fritz W.
Alexander, II**

Appointed to interim term by Governor Carey following approval as "well qualified" by distinguished screening panel. Civil Court Judge for 6 years, appointed to interim term by Mayor Lindsay, elected to full ten-year term in 1970. Acting Family Court Judge, 1974. Acting Justice of the Supreme Court, 1972, and from April, 1975 to September, 1976. Member of Judiciary Relations Committee of the Appellate Division, First Department.

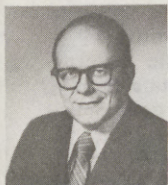
This candidate came out of a non-political screening panel



John Carro

Currently an Acting Supreme Court Justice, Judge Carro served as a Criminal Court Judge from 1969 to 1976. He is a Professor at Lehman College and before that was one at City College. He is a member of the following organizations: Puerto Rican Forum (founding member), ASPIRA (founding member), Puerto Rican Bar Association (Past President).

This candidate came out of a non-political screening panel



Israel Rubin

Judge Rubin, as a Judge of The Civil Court and an Acting Supreme Court Justice, has compiled an outstanding record. His dedication, competence and compassion have been acclaimed by all who have appeared before him. A former Assistant Corporation Counsel in charge of the Penalties Division, he has won landmark cases benefiting all New Yorkers.

This candidate came out of a non-political screening panel



**Richard W.
Wallach**

A Civil Court Judge for seven years, Judge Wallach is now an Acting Supreme Court Justice. He is Chairman of the American Bar Association's National Conference of Special Court Judges, and an associate professor at Fordham Law School. A graduate of Harvard Law School, Judge Wallach has also served on the Ethics Committee of the New York City Bar Association.

This candidate came out of a non-political screening panel



**Ernst H.
Rosenberger**

Ernst Rosenberger has been cited in every *New York Magazine* and *Village Voice* listing of outstanding judges in New York, as well as in Ralph Nader's *Verdicts On Lawyers*. He has been an Acting Justice of the Supreme Court since 1973, a Criminal Court Judge since 1972, and has taught and lectured on law throughout the New York area.

This candidate came out of a non-political screening panel



**U.S. Congress
ED KOCH**

Ed Koch, seeking his fifth term, was voted by his NYC colleagues the "most effective Member." As a result of Ed Koch's leadership, the Federal Privacy Act of 1974 was enacted, his mass transit operating subsidy law provided NYC with \$286 million, and his amendment ended US military aid to the Uruguayan dictatorship. Ed Koch is a public official who has met the highest standards of intellectual and financial honesty.



**State Senate
GEORGE N. SPITZ**

George N. Spitz—Vice-Presidential candidate Walter Mondale says: "With your strong commitment to senior citizens and health care, and your long involvement in the community, you will make a fine representative. Your election is a crucial one in our drive to achieve a Democratic majority in the (New York) State Senate."

A foe of waste in government, George N. Spitz, is author, according to *New York Times*, September 24th, 1971, of a system to "cut \$8 million to \$10 million annually from the cost of issuing (welfare) checks and food stamps . . ."



**State Assembly
PETE GRANNIS**

Pete Grannis is completing his first term in the New York State Assembly where he was one of the few full-time members. He has fought for decent housing and meaningful, comprehensible rent regulations, against increases in income taxes paid by City residents, to reduce air and noise pollution, for more open spaces, and for greater assistance for senior citizens.

LENOX HILL DEMOCRATIC CLUB

1338 First Avenue

YU 2-8870

The Lenox Hill Democratic Club is celebrating its first 20 years of public service and community commitment. We ask you to share our democratic heritage and vote for competent, responsive, compassionate government at all levels by electing the CARTER—MONDALE TICKET.

Martin S. Begun
Lillian F. (Lolly) Gershuny
District Leaders

DEBATE DATES:

HEAR MONDALE
FRIDAY, OCTOBER 15

HEAR CARTER
FRIDAY, OCTOBER 22

VOTE DEMOCRATIC
TUESDAY, NOVEMBER 2nd
6 A.M. — 9 P.M.

Authorized and paid for by committees of candidates
and clubs listed

Printed by Zale S. Koff Graphics, 435 Hudson St., N.Y.C.





MARTIN S. BEGUN is Assistant Dean of the New York University School of Medicine. He is an army veteran, and was decorated for meritorious service in Korea. The President of the Lenox Hill Democratic Club from 1963-65, he has served our community in such important capacities as Divisional Democratic County Committee Chairman; Delegate to the New York Committee for Democratic Voters (Reform Movement); and Delegate to the New York State Democratic Convention. A former instructor in the Department of Political Science, the Baruch School of Public Administration, CCNY, he is a New Yorker who attended New York City public schools, received a B.A. at the University of Wisconsin, and an M.A. at Columbia University where he later did post-graduate work. Martin is 33 and unmarried.

ELLEN L. ATKIN is Office Manager of an import firm. A long-time member of Equity, the actors' union, she has appeared in numerous Broadway shows, including the original cast of "Oklahoma." She has been active in community affairs as Chairman of the Democratic Inspectors Committee; member of the Executive Committee of the Lenox Hill Democratic Club; and member of the Community Service Committee. She is on the Alter Guild of the Church of the Epiphany, and participated in the 1963 Washington Freedom March. Ellen is a New Yorker and a graduate of Horace Mann High School and Vassar College. Her son, Michael, graduated from Williams College.

YOUR DISTRICT LEADERS SERVE YOU

Ellen Atkin and Martin Begun are elected by you to provide community leadership in public and political affairs. As the official representatives of all enrolled Democrats in this district, they play a leading role within the Democratic County Executive Committee in seeking out the best-qualified candidates for public office. As your community leaders, they are responsible for acting on behalf of the needs and interests of the people in this community in the Democratic Party. Your District Leaders are elected for a two-year term and serve without pay. As members of the Democratic reform movement, they are pledged not to accept personal favors of any kind. Political action is their credo, a better community their reward.

JOIN OUR FIGHT FOR GOOD GOVERNMENT

The Lenox Hill Democratic Club was established in 1956 by young Democratic reformers. In 1961, after three primaries fights with the local Tammany organization, it became the official Democratic Club of this district, and effectively carried out its original reform ideals.

Your new District Leaders continue the tradition of able leadership established by Mal Barasch, Jean Kemble, and Karolyn Gould. Meet and talk with them on Monday and Thursday evenings, 8:30 to 11:00 P.M. at the: **LENOX HILL DEMOCRATIC CLUB**
308 East 72nd Street
New York, N. Y. 10021
YU 8-2270



MEET YOUR DEMOCRATIC DISTRICT LEADERS

The New York City Campaign Finance Board is the independent, non-partisan City agency charged with administering New York City's Campaign Finance Program, now celebrating its tenth year. The Program provides matching funds to candidates who agree to contribution and expenditure limits and detailed disclosure of their campaign finances. Candidates for citywide office also participate in a program of mandatory debates. The Board publishes New York City's Voter Guide, which provides information to all registered voters in New York City about candidates, ballot proposals, and voting in municipal elections.

Joseph A. O'Hare, S.J., *Chairman*; **Martin S. Begun** and **Bill Green**, *Members*
Nicole A. Gordon, *Executive Director*

The Association of the Bar of the City of New York is a not-for-profit organization with over 21,000 members. Its more than 180 committees provide valuable insight on current legal issues with written reports, policy analyses and programs. Founded in 1870, the Association has engaged in many battles for civic reform and improvements in the administration of justice.

Michael A. Cooper, *President*

Barbara Opatowsky, *Executive Director*; **Alan Rothstein**, *General Counsel*

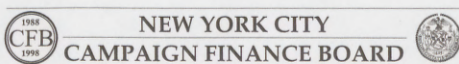
Special Commission on Campaign Finance Reform: **John D. Feerick**, **Robert M. Kaufman**, and **Cyrus R. Vance**, *Co-Chairs*

Committee on Government Ethics: **Nicole A. Gordon**, *Chair*

This program is made possible in part by grants from the New York Community Trust and the Joyce Foundation.

From The Ground Up
Local Lessons for National Reform

New York City Campaign Finance Board
Conference Registration
40 Rector Street, 7th Floor
New York, NY 10006



OCT 02 1998

The Association of the Bar of the City of New York





From The Ground Up

Local Lessons for National Reform

A Conference

Presented by the NYC Campaign Finance Board and the Association of the Bar of the City of New York

When: Monday, November 9, 1998, 8:30 a.m. - 5:15 p.m.

Where: Association of the Bar of the City of New York
42 West 44th Street New York, New York

Co-sponsored by the New York City Campaign Finance Board and the Association of the Bar of the City of New York, this conference will examine how states and local jurisdictions across the country deal with the problems of campaign finance. In particular, the conference will focus on states and local jurisdictions as "laboratories of democracy," with an eye toward identifying local reforms that could be translated to the national level.

Featured Speakers

U.S. Senator Russell D. Feingold (Invited)
U.S. Attorney Charles G. La Bella
U.S. Representative Christopher Shays

Participants (Partial List)

Jill Abramson, The New York Times; Rebecca Avila, Executive Director, Los Angeles Ethics Commission; John D. Feerick, Dean, Fordham Law School; Bill Green, Former U.S. Congressman; Ken Gross, Partner, Skadden, Arps, Slate, Meagher, and Flom; Fred M. Herrmann, Executive Director, New Jersey Election Law Enforcement Commission; Harold M. Ickes, Former Deputy White House Chief of Staff; Robert M. Kaufman, Partner, Proskauer Rose; Kevin Kennedy, Executive Director, Wisconsin Elections Board; Charles G. La Bella, U.S. Attorney; Larry Makinson, Executive Director, Center for Responsive Politics; Joseph A. O'Hare, S.J., Chairman, NYC Campaign Finance Board; Trevor Potter, former Chairman, Federal Election Commission; Frederick A. O. Schwarz, Jr., Former NYC Corporation Counsel; Hank Sheinkopf, Democratic Political Consultant; Bob Stern, Director, Center for Governmental Studies; Nadine Strossen, President, American Civil Liberties Union; Paul Taylor, Executive Director, Alliance for Better Campaigns.

This program is made possible in part by grants from the New York Community Trust and the Joyce Foundation.

Program

Opening Address: Can Washington Learn from Local Experiments?

Hon. Russell D. Feingold, U.S. Senator (D., Wisconsin)

Morning Panels:

Democracy at a Fair Price? Public Financing of Elections

What price are Americans willing to pay for democracy? Is there too much money in political elections, as many reformers insist, or not enough? What can we learn from more than two decades of experiments in public financing?

Local Innovations and Practical Answers to Campaign Costs

Since the Supreme Court's decision in *Buckley v. Valeo*, local and national lawmakers have been constrained in their efforts to rein in campaign spending. How have local jurisdictions addressed this issue? What have the results been?

Luncheon Address:

Walking the Line: Law Enforcement in the Political Arena

U.S. Attorney Charles G. La Bella

Afternoon Panels:

Is "Sunlight" Enough? The Limitations of Disclosure

Opponents of public financing of elections have long insisted that better disclosure is the only necessary reform. Does local and national experience support this? How have local innovations enhanced the effectiveness of disclosure requirements?

Policing the Politicians: Models for Effective Enforcement

As the scandals of the last presidential election have shown, campaign finance reforms are meaningless without effective enforcement. How have jurisdictions nationwide addressed the problem of building a fair and impartial enforcement agency with the powers necessary to do its job?

Closing Address: The Best Localities Have to Offer: How to Make Washington Listen

Hon. Christopher Shays, U.S. Representative (R., Connecticut)

From The Ground Up

Local Lessons for National Reform

Although there is no registration fee to attend the conference, seating is limited. Please call for reservations. Lunch will be available at the conference for a charge.

To register by phone, please call (212) 306-7704, or fax completed registration form to (212) 306-7143. To register by mail, return completed registration form to:

Conference Registration
NYC Campaign Finance Board
40 Rector Street, New York, NY 10006.

Monday, November 9, 1998

For more information, visit
the Campaign Finance Board Web site at
<http://www.cfb.nyc.ny.us>

Martin S. Begun

and

Joel J. Silver

cordially invite you to
have breakfast with

Mayor Edward I. Koch

Wednesday morning, the 2nd of August
eight o'clock

The Water Club
East River at 30th Street
New York City

rsvp (212) 340-5370

You are cordially invited to meet

MARTIN BEGUN, Candidate for Congress

at

MARTIN BEGUN is endorsed by the Communications Workers of America.

The 80,000 member Communications Workers of America has endorsed the candidacy of Martin S. Begun for Congress in the 18th C.D. The CWA has long been recognized as one of the nation's leading progressive labor unions. It has a long record of supporting liberal candidates, policies and legislation. Morton Bahar, Vice President of District 1 announced the endorsement in a statement.

He said:

"Martin Begun is a fresh candidate with new ideas, and is most likely to be successful in the ensuing general election. If there is a vacuum in any area in Congress, it is in the fields of higher education and health care. Begun is the best equipped to be a winner and would make an outstanding Congressman."


BEGUN is rated Number One by the Crime Victims Rights Organization.

The Crime Victims Rights Organization has rated Martin Begun most preferred of all the candidates running for the Democratic nomination to Congress in the 18th C.D. The President of the 48,000 member group, Barry Sudiker expressed the groups preference.

He said:

"Martin Begun is a statesman, not merely a politician. We rate him number 1 of all the candidates on the basis of his attitudes towards aiding the victims of crime."

MARTIN BEGUN—A Local Leader With a National Reputation

PAID FOR BY BEGUN FOR CONGRESS COMMITTEE CLARENCE GOLDBERG, TREASURER
4 LEXINGTON AVE., NEW YORK, N.Y. 10010 674-8350  490

Martin Begun for Congress

A local leader with a national reputation.

Lewis Kruger, Chairman

Robin Farkas, Finance Chairman

Clarence Goldberg, Treasurer

4 Lexington Avenue, New York, New York 10010

Here's What Some Prominent Democrats Are Saying About MARTIN BEGUN:

DISTRICT LEADER HOWARD AMRON. "As a political leader on the east side of Manhattan, Martin Begun's reputation for integrity and fair dealing has been unblemished. That reputation is not limited to our part of the political world, but is widespread and recognized on a national level."

"There is no question that the Congress would benefit from his abilities and perceptions."

MAYOR ABRAHAM BEAME. "It is a personal pleasure for me to offer my endorsement of Dean Martin Begun's candidacy for Congress in the 18th C.D. Since 1974 Martin Begun has worked effectively on behalf of all of the citizens of this City as a member and then Chairman of the City's Mental Health Board. His expertise in the health field and his determined efforts to improve the conditions and services in this City

have been a major contribution to the City's well-being.

"I can think of no individual who better merits your support, Martin Begun will be a most effective Congressman representing his district and his City without peer."

JOEL HARNETT. "Martin Begun, an old friend, is an experienced administrator with long years of service in both civic and political endeavor. He has dedicated himself to service to the east side community and yet has a demonstrated grasp of national and international issues."

"He has the intensity of interest and talent to serve our district well and will provide the showcase kind of leadership that has made our congressional seat so prestigious on the local and national scene."

DISTRICT LEADER ALAN WARSHAUER. "Martin Begun is

a unique person who has worked for our community for over fifteen years without running for elective public office. This selflessness and humility has made his activities on our behalf more effective and successful—in our district, and in the city, state and national governments. As he now seeks to be our Congressman, he will bring to such office an unequalled wealth of experience and knowledge of the needs of the 18th C.D."

MARVIN ROSENBERG. "I first became impressed with Martin Begun's ability and concern for his community when he worked with me in an executive capacity in the 1968 Humphrey Presidential Campaign. Martin Begun would bring complete and sympathetic understanding not only to the areas of health and higher education, but to all areas touching on urban problems such as housing, employment and economic

problems besetting this and other cities."

"I am honored to support Martin Begun as a candidate for Congress."

DISTRICT LEADER LOLLY GERSHUNY. "Martin Begun will make a superb Congressman. He is a skilled negotiator and administrator, he is patient and intelligent. He has the wit to avoid confrontation and work with those whose views may be different. These are precisely the qualities needed for a leader to be felt and heard in Washington, the city and the district."

ROXANNE OLIVO. "Marty Begun's years of community service alone qualify him for congress. His unique expertise in health, higher education and social policy make him the best possible candidate for congress. he will be a great congressman."

PAID FOR BY BEGUN FOR CONGRESS COMMITTEE CLARENCE GOLDBERG, TREASURER
4 LEXINGTON AVE., NEW YORK, N.Y. 10010 674-8350

Martin Begun for Congress

- * Co-Chairman with Ed Koch, 18th C.D. 1969-77.
- * Caucus of Public and Party officials, 1969-77.
- * Chairman, Advisory Board to the NYC Department of Mental Health, Mental Retardation and Alcoholism Services.
- * Member, National Executive Committee, American Jewish Congress; Member, AJC official mission to the Inauguration of President Lopez Portillo of Mexico.
- * National Chairman, Deans of Student Affairs, Association of American Medical Colleges, 1975-77.

ENDORSED BY:
EDWARD COSTIKYAN
FRANK KARELSEN, SR.
CHARLOTTE SPIEGEL
EUGENE LANG
DAVID KLEIN
EUGENE BOCKMAN
BARBARA JONAS
BRUNO CAPPELLINI
ARTHUR HERTZBERG
HOWARD RUSK

- * Administrative Dean, NYU Medical School; lecturer and instructor, University of Maryland and CUNY's Baruch College.
- * Past Chairman, N.Y. County Democratic Executive Committee; Democratic District Leader, 68th A.D., 1965-77; President Lenox Hill Democratic Club, 1962-65;
- * Secretary, N.Y. County Democratic Committee, 1971-73; reform candidate for County Leader, 1975.
- * Trustee, Sackler School of Medicine (New York Program), Tel Aviv University; Trustee, City Club of New York; Trustee, N.Y.C.-Rand Institute.

MARTIN BEGUN—A Local Leader With a National Reputation

MARTIN BEGUN

FOR

CONGRESS 18th C. D.

**A Local Leader
with a
National Reputation.**



MARTIN BEGUN: A Local Leader With A National Reputation

We need a congressman we can see, hear and talk to here in our community, not on national TV. We need a congressman who can make the difference in our neighborhoods as well as work effectively for us in Washington. Marty Begun can be that congressman. His record of achievement shows that he is a local leader, nationally recognized in several fields.

Marty Begun knows the district. He knows the people and their problems. As a district leader and as Co-Chairman with Ed Koch of the 18th C.D. Caucus of Public and Party officials, he helped coordinate the efforts of those working on important community issues. And he did so with great success.

As Administrative Dean of N.Y.U. Medical School, he has special expertise and a national reputation in health and higher education. As a congressman he would be without peer in designing a National Health Plan, the most significant piece of social legislation since the Social Security Act of 1935. He has lectured at many universities and has focused special concern on meeting community health needs. And, Marty Begun is nationally and internationally known as a leader in Jewish affairs and as a strong friend of and advocate for the State of Israel.

MARTIN BEGUN Speaks On The Role Of A Congressman

"A Congressman must be more than the traditional legislator whose staff writes letters to bureaucrats when constituents have problems. I will personally be involved in resolving problems with federal agencies. That's very important, for when a Congressman follows one complaint through it not only solves that one problem, it teaches the bureaucrats something that helps others as well."

"A Congressman must link national issues to local concerns. I will be a leader in the fight for the needs of our community and our City. I'll work for continued financial aid, expanded job opportunities, community development, and bring my expertise to bear in health and higher education, and the whole range of urban problems."

"Oversight must be a most important part of the Congressman's role. He must see that the Executive Branch executes the laws as Congress intended. And, he must see that those laws and agencies serve the needs of individuals and institutions effectively. The New York City Congressman has a special responsibility. He must insist that the City spend its federal dollars in a timely, efficient and productive manner. Only in this way can a Congressman from New York win the respect of his colleagues and repair the City's damaged credibility."

"I'll ask my N.Y.C. colleagues to join me twice a year in conducting public hearings on the performance of federal policy and agencies in the City. And those hearings will be held in New York, not Washington, so City and State leaders, as well as the public, can be heard."

Here's Some Of What MARTIN BEGUN Has Been Saying In Living Rooms, Clubs And Forums:

NEW YORK CITY'S FUTURE—"We need flexibility in the federal approach to our problems. A national urban policy that recognizes the unique requirements in both scope and magnitude of our City's needs must be adopted. New York City requires continued seasonal financing, relief from the the welfare burden and new federal funds for transportation, jobs creation and maintenance and restoration of our City. I will be a leader in those fights."

HEALTH—"We need a national health plan that is comprehensive, cost-effective and, above all, humane. We must create a one-class health system that gives everyone equal access to quality health care. We must move immediately to cover the needs of those now uninsured, and cover the nation's entire population for catastrophic illness."

EDUCATION—"Our academic and career counselling services are a disaster. We're not only wasting millions of dollars, we're wasting lives. We must identify growth areas of job opportunities and prepare our students to enter them."

JOBS—"The national government must provide a fund for private and public urban development. We can, with a little money and a lot of imagination, create a 5-year apprenticeship program that will teach people trades with a future. We can create, and fulfill, hope for those without it."

TAXES—"It seems that the Carter Administration is walking away from it's commitment to tax reform just as it's trying to do with welfare reform. I, for one, won't be bribed by a one-time \$300 tax reduction. We must settle for no less than a comprehensive overhaul of the tax structure."

FOREIGN POLICY—"Our Human Rights Policy should be applauded but we need to encourage its application in a more uniform manner. We ought not be selling arms to Peru when the sale will bankrupt that country and leave its peoples' needs unintended. We need to be more consistent in Africa, majority rule in South Africa is as correct and desirable as it is in Rhodesia."

Begun Is Backed for Koch's House Seat by Beame and Former Mayor Wagner

By FRANK LYNN

In what has become a contest of personalities and endorsements, two former New York City Mayors, Abraham D. Beame and Robert F. Wagner, yesterday backed Martin S. Begun, for the Democratic nomination for the House of Representatives seat vacated by Mayor Koch.

The endorsement was the first political activity by Mr. Beame since he left office a week ago and came just before he was to begin a Caribbean vacation. Both he and Mr. Wagner live in the 18th Congressional District, and both have worked

with Mr. Begun, a former district leader and an administrative dean at New York University School of Medicine.

Mr. Begun, who, many politicians believe is in third place, has the backing of Edward N. Costikyan, who was to be Mayor Koch's first deputy mayor until a disagreement between the two; Joel Harnett, the unsuccessful mayoral candidate, and Eugene Bockman, the husband of the Manhattan Democratic leader, Miriam Bockman, who is neutral.



The Regime

By PUBLIUS

"We spoke with Martin Begun, the former district leader of the Lenox Hill Club, this week. Begun has joined the ranks of the many candidates running for Koch's old Silk Stocking seat. Begun, no stranger to the wily ways of politics, is courting the county committee designation, but will not run a special election on an independent line if he loses at the convention.

Begun is a well qualified candidate for congress. As a dean at NYU Medical Center, Begun has good knowledge of the provider-oriented hospital system; Begun has also been heavily involved on the district leaders side of politics and knows a great deal about the political process. In addition, Begun was a negotiator for a combined New York-Jewish organization team trying to get the President of Mexico to take a more pro-Israel and Jewish position in the world's politics. We might add that negotiations were respectfully successful."

"...From all reports we have received, Begun has shown

himself well, and Begun is quick to note that "We're doing well. The response has been very positive."

"...To Begun, the major role of the congressman is to be the constituents' contact with the federal government. So far, Begun has rounded up some good name support: Robin Farkas of Alexander's fame; Joel Harnett, the mayoral candidate; Marvin Rosenberg, of Lenox Hill; and others (As an aside, we forgot to ask Begun whether or not he will go to the Cairo conference to help his political fortunes.)

One thing which has always inured Begun to us is his ability to take the political process with humor, something which is generally rare among politicians. About one of his opponents, Begun notes that obviously he is not a national figure running for a congressional seat, but that he does not see the 18th CD as a seat to be used to make speeches in Houston...."

"... One thing for sure, according to Begun: If elected, he intends to stay in congress to become Speaker, not mayor or U.S. Senator."

**Martin Begun for Congress
A Local Leader With A National Reputation**

Begun scores bureaucracy

By DANIEL W. LEHMAN

Most political office-seekers reserve a litany of bread-and-butter issues for their big pitch to the voters. Martin Begun, a candidate for the 18th congressional district Democratic party nod, seems different. Begun likes to analyze government and its ability to deliver services to the people. It's a theme he seldom strays from.



Martin Begun

"We don't need any more laws in the United States," Begun comments. "It's all already there. It is one thing for a congressman to vote for a law, but the crucial thing is the bureaucrats who write the regulations and administer it."

It is Begun's contention that the administration of laws ultimately affects voters much more than the simple fact of what laws are passed. As an example he cites the 1964 Civil Rights Act.

"You can read that legislation, which was a great law, and find nothing there which would allow the federal government to try and dismantle New York City's special high schools," Begun contends. "Yet that is exactly what the regional office of HEW

tried to do with it until they were stopped. The intent of the law and how it was administered were very different things. Someone needs to point that out."

Begun believes that the local congressman is the person who much insure that laws are administered correctly. As a federal legislator with a relatively small block of constituents, the congressman, according to Begun, is close enough to the people to be responsive, yet based in Washington, home camp of the federal bureaucracy.

Begun would like the voters to believe that he is the man who possesses the qualifications to make sense out of the morass of federal bureaucracy.

"No other candidate has articulated these problems but me," Begun will tell you. "On the issues, a paper-thin difference separates me from the other candidates. We agree substantially on an urban strategy, housing, or employment programs. But I am the one who has talked about how these programs need to be administered."

A graduate of Columbia University's Department of Public Law and Government, Begun is an associate dean at NYU Medical School. Obviously possessing a quick and incisive mind, Begun can temper his analytical approach with a quick quip or drive a point home with an equally humorous sarcastic barb.

Begun reserves sharp scorn for the Carter administration. "They don't have an urban strategy. In fact, they don't know what it is. Their 1979-80 budget will make the Nixon policy on cities look like the golden years."

Begun believes that New York

City's financial woes are well documented in Washington. The issue in New York's survival, according to Begun, is the city's credibility. He points out that using CETA funds for city salaries, for instance, vastly undermined the city's ability to procure needed funds, as did the recent City Council pay hike vote.

"If the city gets money from Washington, we must use it promptly, efficiently, and for what it was intended," says Begun. "Otherwise, the representative from Wyoming is not going to give us more."

Of foreign policy, Begun would push more strongly for human rights, especially in Latin America. "Instead of industry stripping the riches of these countries, we have to insure that countries like Mexico develop good social programs. Otherwise, they would become Marxist."

Begun has great hopes for the Sadat-Begun dialogue in the Middle East, but scores the Soviet Union's role in Middle East negotiations. "We have seen the Soviet Union at its worst in the Middle East," Begun charges. "It is naked, traditional Russian imperialism at its worst."

Though Begun seems to have a grasp of issues facing a representative from the 18th C.D., he has no experience in public office. Will the County Committee, whose task it is to select a Democratic candidate for the special election in the 18th C.D., risk selecting Begun, who has no record of voter appeal, against a Republican candidate like Roy Goodman?

Begun dismisses the fact that he has never held elective office, except for a stint as a district leader in the 68th Assembly District. "I look at the

City Council or the State Assembly and wonder whether those elected bodies can be called a good training ground," he says.

"I've been in this race for about three weeks now," Begun comments. "I think members of the County Committee who know I am a good political strategist are surprised to find that I can do well as a candidate. And so am I, quite frankly."

Begun insists that he is one of four candidates with a serious chance to emerge as the County Committee's choice. The others, according to Begun, are Bella Abzug, Carter, Burden, and Pete Grannis.

If Begun does not succeed with the committee, he will not run as an independent or seek the Democratic nomination for the regular 1978 election.

"I will support the Democratic nominee," Begun promises. "I have never had a taste for the cannibalism of Manhattan Democratic politics. The only thing that distinguishes Democratic cannibalism on the East Side from that on the West Side is that over here they use napkins."

Begun's party credentials are impressive. Based in the Lenox Hill Democratic Club, Begun was a co-chairman with Ed Koch of the 18th C.D. Caucus of Public and Party Officials. From 1971 to 1975 he first was secretary, then chairman, of the New York County Democratic Committee.

Despite these political connections, Begun would like to appear the political newcomer. "The public is looking for new faces," he says. "They are suspicious of individuals asking for their votes time and time again."

Martin Begun for Congress

A local leader with a national reputation.

4 Lexington Avenue, New York, New York 10010 (212) 674-8350

WHY MARTIN BEGUN?

- **MARTY BEGUN HAS WORKED HARD FOR THE 18th DISTRICT FOR 15 YEARS.**

As a district leader and co-chairman of Ed Koch's 18th C.D. Caucus and as an active local civic leader, Marty Begun knows the people of the district and their problems.

- **MARTY BEGUN IS AN ACKNOWLEDGED NATIONAL EXPERT IN THE FIELDS OF HEALTH, HIGHER EDUCATION AND URBAN POLICY.**

He is singularly qualified to contribute to the Congress' work in these critical areas. No other candidate offers his unique record of local achievement and national caliber expertise.

- **MARTY BEGUN IS SUPPORTED BY A BROAD COALITION OF POLITICAL, CIVIC AND PROFESSIONAL PEOPLE.**

Marty has brought together an impressive array of women and men to support his candidacy. People like Bob Wagner, Joel Harnett, Ed Costikyan, Marian Logan, Gene Bockman, Dr. Arthur Hertzberg, Abe Beame, Dr. Howard Rusk, Marvin Rosenberg, Gene Lang, Roxanne Olivo, Bruno Cappellini and a host of others. And, he has the endorsement of the Communications Workers of America and is rated "most preferred" by the Crime Victims Rights Organization.

- **MARTY BEGUN CAN UNIFY THE DEMOCRATIC PARTY.**

Marty Begun runs for Congress without adversaries or debts from past campaigns. He is respected in politics for his integrity and fairmindedness. He is a candidate all his opponents can support and we don't need any more divisiveness in Eastside Democratic politics.

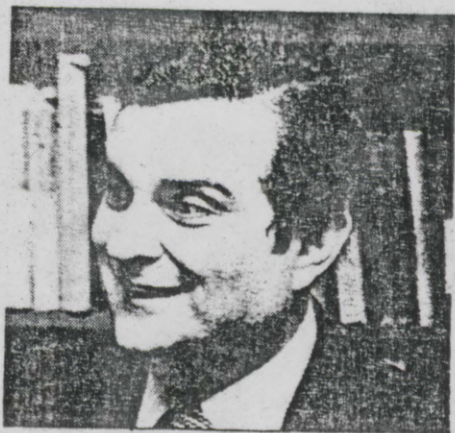
- **MARTY BEGUN HAS A NEW PERSPECTIVE ON THE ROLE OF A CONGRESSMAN.**

Marty Begun understands the impact of the federal government on all of our lives. That's why he'll personally intervene in the bureaucracy when constituents have problems and take as a major responsibility the oversight of federal agencies to ensure that legislative intent and purpose are correctly and effectively administered.

- **MARTY BEGUN IS THE KIND OF PERSON A CONGRESSMAN SHOULD BE.**

Marty Begun gets along with people. He can work with those of differing views. New York City needs representatives to build bridges and good will. Marty Begun is such a person...ask anyone who knows him.

**A local leader
with a national reputation.**



Begun: NYU Med. Center dean

Martin Begun: Puck For Congress

Martin Begun, who spent 15 years as a puckish permanent fixture of the East Side reform movement when he was district leader of the Lenox Hill Democratic Club, is another product of Stevensonian politics. Born in Washington Heights and an alumnus of George Washington High School, Begun led the University of Wisconsin's Youth for Stevenson in 1952 and wound up as the head of the campus Young Democrats. Back in New York, he

picked up his political activity in the early '60s, managing an unsuccessful City Council campaign for a friend against Ted Kupferman (later John Lindsay's successor as congressman from the East Side) and then was asked to run for leader.

Those years in the backroom have given Begun, whose face usually wears a saturnine grin, a well-developed sense of the ironic. "I'm delighted that the residents of the River House have finally come out," he grins in reference to two of its residents — Carter Burden and Robin Chandler Duke, also in the race — "and you have to give them credit for going around to these little clubs, whose members have little green faces set against dusty green walls hung with a 48-star-flag and a dusty picture of Woodrow Wilson. I'm used to it, but I'm sure it takes a little bit of courage for them to come around and be picked apart by 35 potential Boss Tweeds."

"A Cadaver Who Barks"

Begun is without doubt the wittiest of the candidates in this procedure that he terms "not a reform process at all but a throwback to the 18th Century and the poll tax. Either the Governor should fill the vacancy, as he does with a Senator, or we should have a full-scale primary." Referring to his former fellow district leaders, Begun says the phrase he has come to detest most is "I love you, Martin, but . . ." From such friends, he says, "I could wind up as the most beloved cadaver in history, but I'll be a cadaver who barks. I wish my ex-colleagues would come out for my opponents — at least I'd know where they are."

Few of the district leaders in the 18th C.D. have yet expressed a public preference for any of the candidates. Most observers believe (and many of the leaders privately admit) that they are waiting for a puff of white smoke from Ed Koch's bunker. The signal, should it come, will arrive in the personage of Miriam Bockman, the Greenwich Village district leader whom Koch installed as Manhattan county leader after his victory in the runoff, and whose countenance is being closely watched by her fellow members of the New York County Democratic Executive Committee in the hope of discerning a grimace or a grin that could provide a clue to the Koch choice — expected to be anybody but Bella. (That benison, it is widely believed, will be withheld until the Koch operatives determine who has real strength in the committee and may not be forthcoming until the convention meets, perhaps even after a first ballot reveals with certitude the candidates' support.)

Though there are only 967 Committeemen, "the total number of votes claimed by my opponents adds up to 6,050," cracks Begun. "I'm doing well. I've engaged in kaffeeklatching, hand-to-hand combat, even mouth-to-mouth resuscitation — so many of my letters to committeemen come back marked 'deceased,' and I can't even find the tombstones!"

Tripping Over Egos

Begun confesses amusement as he observes the earnest efforts of his fellow candidates. "If some of these people had the capacity to withdraw from self-involvement for a moment while they're

Battle

Continued from page 7

taking a shower to contemplate their own attributes, they would have thrown in the towel long ago. You know, if you have the capacity to let your ego trail you, rather than precede you, you can get a grip on reality. I keep tripping over not candidates, but egos. I read the Constitution the other day, and there's nothing in there that says any one of us has to be in Congress. If anyone can prove to me that a term or two in the Assembly or in the City Council is a justifiable rationale or a reasonable preparation for election to the Congress, we're in trouble. I can empathize with the individuals now serving in those bodies who want to get out, but I don't think the House is necessarily a place of refuge."

Begun's central theme is oversight of the federal bureaucracy. His job as the administrative dean of the New York University Medical Center, he asserts, has given him ample experience in dealing both with the labyrinthian academic complex and with the city, state, and federal health empires. "The regulations of the federal agencies, in many cases, simply don't follow the law. I cannot bring myself to believe that the Civil Rights Act of 1964 was intended to be interpreted by the regional office of HEW as a mandate for the dismantling of the quality high schools like Bronx Science," he says angrily. "There's no sense waging a campaign against big government — that's like talking to Calvin Coolidge. What we have to do is get control of it. We have to manage, persuade, cajole and induce the system to be creative. That requires a service-oriented approach to politics. Every time you run a complaint through the system you teach it how to respond."

Begun served as chairman of the New York City Mental Health Board and he says "the No. 1 public health issue is the plight of some 55,000 de-institutionalized mental patients roaming the streets without any kind of support services, without a helping hand. Don't tell me there's no money to help them — the state has a billion dollars in its budget; of that, New York City gets only \$54,000,000, yet we have by far the largest share of those patients, who are shoved out on the street with no provision for their future. At least prisoners in the state system get some pocket money and a suit of clothes on release, but these poor things aren't even given a subway token."

Begun feels his years as a district leader at the community level give him as much right as his opponents to seek the Congressional seat. "Fifteen years in local politics," he notes drily, "are the equivalent of three Ph.D.'s — one in government, one in psychology and one in abstract expressionism."

Though the race has been relatively free of public attacks by the candidates one upon another, behind the scenes the backbiting is as fierce as ever in the grand tradition of reform politics. "It's a cannibalistic rite both on the West Side and on the East Side," Begun smiles. "The difference is that on the East Side, we use doilies and napkins, but it's the same dish."

Continued on Page 12

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Tuesday evening, January 17, 1978

Cocktail reception 6:30 P.M.

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R.S.V.P.
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MARTIN S. BEGUN

Candidate for Congress in the 18th C.D.

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NEW YEAR'S RECEPTION

Monday, January 2, 1978 1:00 P.M. - 5:00P.M.

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Wine, cheese and hot hors d'oeuvres will be served.



A Broad Coalition Of Civic And Political Leaders Is Supporting MARTIN BEGUN

HERE'S WHAT SOME OF THEM ARE SAYING:

FORMER MAYOR ABE BEAME:

"It is a personal pleasure for me to offer my endorsement of Dean Martin Begun's candidacy for Congress in the 18th C.D. Since 1974 Martin Begun has worked effectively on behalf of all of the citizens of this City as a member and then Chairman of the City's Mental Health Board. His expertise in the health field and his determined efforts to improve the conditions and services in this City have been a major contribution to the City's well-being."

"I can think of no individual who better merits your support, Martin Begun will be a most effective Congressman representing his district and his City without peer."

MARIAN LOGAN, CHAIRPERSON,
NYC COMMISSION ON HUMAN RIGHTS:

"I hope that the Democratic County Committee will designate Martin Begun, a man whom I've long respected and admired as a defender of justice and dedicated, caring, human being. His distinguished record of service makes him a candidate who would serve the 18th C.D. with exemplary skill and expertise."

JOEL HARNETT:

"Martin Begun, an old friend, is an experienced administrator with long years of service in both civic and political endeavor. He has dedicated himself to service to the east side community and yet has a demonstrated grasp of national and international issues."

"He has the intensity of interest and talent to serve our district well and will provide the showcase kind of leadership that has made our congressional seat so prestigious on the local and national scene."

EUGENE BOCKMAN

"This puckish candidate whose verve, education and integrity is only exceeded by his intelligence and wit, represents a dedication to public service unexcelled by all others. He has more qualifications for high public office than are absolutely necessary."

FORMER MAYOR BOB WAGNER:

"I have known Martin Begun over a period of years - he is a good and close friend. I have developed great respect for the hard work and sacrifice he has given his community and his City. He knows the district and its problems. He knows the City and its needs. I am a resident of the 18th and I know that Marty will bring to the district the best possible representation in Congress. That is why I am proud to support him and urge others to support him."

CIVIC LEADER CHARLOTTE SPIEGEL:

"We need a congressman who not only knows the district and its problems but one who can relate those problems to the important issues on the nation's agenda. Martin Begun would be just such a Congressman. His blend of service to his community and his broad-ranging knowledge of urban issues make him a man uniquely qualified to serve the 18th C.D. in Congress. Over the years, the residents of this district have grown accustomed to fine representation in Washington. The best candidate to continue and improve upon this record is Martin Begun."

MARVIN ROSENBERG:

"I first became impressed with Martin Begun's ability and concern for his community when he worked with me in an executive capacity in the 1968 Humphrey Presidential Campaign. The cities of this country and especially New York, need knowledgeable help from Congress. In his professional capacity as Associate Dean at NYU Medical School and as Chairman of the Mental Health Board and as an important advisor on health and hospital matters, Martin Begun would bring complete and sympathetic understanding not only to these areas, but to all areas touching on health and education such as housing, employment and other social and economic problems besetting this and other cities."

"I am honored to support Martin Begun as a candidate for Congress."

JOIN THESE DISTINGUISHED NEW YORKERS - SUPPORT MARTY BEGUN.

DR. ARTHUR HERTZBERG:

"Martin Begun is a most distinguished younger leader of the civic and Jewish community. I have worked together with him for a number of years in the cause of Israel and in all the concerns of the American Jewish Congress and in the concerns of civic decency in New York and in our country. In every relationship he is a man of the utmost righteousness, courage and leadership. I think that the residents of the 18th C.D. would do themselves honor to have him represent them in Congress."

DISTRICT LEADER HOWARD AMRON:

"As a political leader on the east side of Manhattan, Martin Begun's reputation for integrity and fair dealing has been unblemished. That reputation is not limited to our part of the political world, but is widespread and recognized on a national level."

"There is no question that the Congress would benefit from his abilities and perceptions."

DISTRICT LEADER LOLLY GERSHUNY:

"Martin Begun will make a superb Congressman. Over a long period of association, I have watched and wondered at his skill at negotiation and administration, his patience and intelligence to command decision and the wit to avoid confrontation with those of differing opinion. These are the precise qualities necessary for a leader to be felt and heard in Washington for the good of our district and survival of our City."

AND - ED COSTIKYAN ISABEL LEEDS
DAVID KLEIN HELENE ROSENBERG
BARBARA JONAS EUGENE LANG
FRANK KARELSEN ROBIN FARKAS
as well as many, many more.

CIVIC LEADER ROXANNE OLIVO:

"Marty Begun's years of community service alone qualify him for congress. His unique expertise in health, higher education and social policy make him the best possible candidate for congress. He will be a great congressman."

DR. HOWARD RUSK, PROFESSOR OF REHABILITATIVE MEDICINE, N.Y.U. MEDICAL SCHOOL:

"There is no question that Martin Begun's health background would make him an invaluable asset in the Congress. I have worked with him over the years and have come to know him as a remarkable person- intelligent, hard-working and committed to people and their problems. Martin Begun belongs in the House where he can help people with problems in his district and help the nation with its health care needs."

DISTRICT LEADER ALAN WARSHAVER:

"Martin Begun is a unique person who has worked for community for over fifteen years without running for elective public office. This selflessness and humility has made his activities on our behalf more effective and successful -in our district, and in the city, state and national governments. As he now seeks to be our Congressman, he will bring to such office an unequalled wealth of experience and knowledge of the needs of the 18th C.D."

BRUNO CAPPELLINI:

"While others may claim to be interested in our community, Martin Begun for more than a decade has served our community without compensation as a leader of our party and city. He has been a special ambassador to the health community and a friend to all. His record of service is unique and his candidacy merits the thoughtful consideration and support of us all."

Martin Begun for Congress

A local leader with a national reputation.

Begun Is Backed for Koch's House Seat by Beame and Former Mayor Wagner

By FRANK LYNN

In what has become a contest of personalities and endorsements, two former New York City Mayors, Abraham D. Beame and Robert F. Wagner, yesterday backed Martin S. Begun, for the Democratic nomination for the House of Representatives seat vacated by Mayor Koch. Mr. Begun is one of the least known of nine candidates for the nomination.

The endorsement was the first political activity by Mr. Beame since he left office a week ago and came just before he was to begin a Caribbean vacation. Both he and Mr. Wagner live in the 18th Congressional District, and both have worked with Mr. Begun, a former district leader and an administrative dean at New York University School of Medicine.

While the former Mayors were conferring their blessings on Mr. Begun, Governor Carey set Feb. 14 as the date for what may be a record number of special elections to fill not only the House seats of Mr. Koch and of Herman Badillo, now a Deputy Mayor, but also the State Senate seats of City Council President Carol Bellamy of Brooklyn, the State Insurance Superintendent, Albert Lewis of Brooklyn; Mayor James D. Griffin of Buffalo, and the Assembly seats of Borough President Andrew J. Stein of Manhattan; Henry Dwyer, deputy Nassau County executive; Town Supervisor Fred Field of Albany County, and Thomas Frey of Rochester, the new director of state operations.

Most attention, however, will be focused on the East Side 18th District, the so-called Silk Stocking District, because it can probably lay claim to having the wealthiest and most influential constituency in the country. At the same time, however, it also includes some of the worst slums, on the Lower East Side, and the middle-class bastions of Stuyvesant Town and Peter Cooper Village.

With even the candidates conceding that issue distinctions among them are negligible, most of the nine who are seeking the endorsement of 970 Democratic county committee members in the district

at a meeting Jan. 15 are concentrating on personal appeals and endorsements. Since there is no time for a primary, the committee will actually nominate the candidate.

The Liberal Party is expected to go along with the Democratic nominee who will thus be a heavy favorite to succeed Mr. Koch. The Republican nominee is likely to be S. William Green, a former assemblyman and former regional director of the Federal Department of Housing and Urban Development.

Bella S. Abzug, the former West Side

Representative, is considered the front-runner in the East Side contest despite her losses in the United States Senate and mayoral primaries in the last 18 months.

Mrs. Abzug also appears to have the most major endorsers including 12 district leaders in the 18th and such influential politicians as Lieut. Gov. Mary Anne Krupsak, Secretary of State Mario M. Cuomo, Borough President Stein, former Gov. W. Averell Harriman and Felix G. Rohatyn, the chairman of the Municipal Assistance Corporation.

Former City Councilman Carter Burden, who also lost a race—for Council President—last year, appears to be running second to Mrs. Abzug and has the backing of eight district leaders in the 18th. Burden aides said that he did not seek prestigious endorsements and did not have any.

Mr. Begun, who, many politicians believe is in third place, has the backing of Edward N. Costikyan, who was to be Mayor Koch's first deputy mayor until a disagreement between the two; Joel Harnett, the unsuccessful mayoral candi-

date, and Eugene Bockman, the husband of the Manhattan Democratic leader, Miriam Bockman, who is neutral.

Assemblyman Alexander B. Grennis has the support of Ramsey Clark, the former United States Attorney General, and Peter A. A. Berle, the State Environmental Conservation Commissioner.

Russell Hemenway, chairman of the National Committee for an Effective Congress, has the support of two district leaders and of Thomas Finletter, the former cabinet member.

Allard K. Lowenstein, who has taken a leave as a member of the United States delegation to the United Nations, has the backing of another former mayor John V. Lindsay, who does not live in the district although he once represented it.

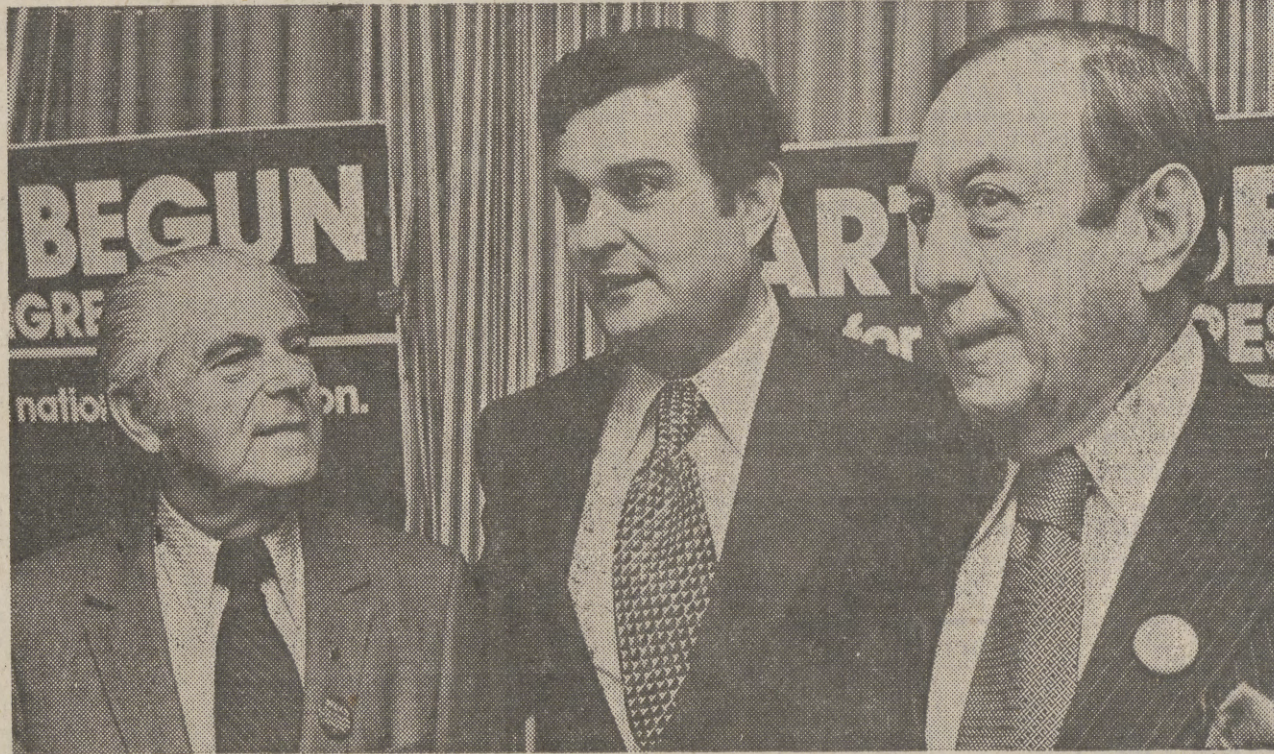
Bringing up the rear are three candidates who are given virtually no chance of winning the nomination—Robin Duke, wife of Angier Biddle Duke, a wealthy former ambassador to Spain; Roger Waldman, a lawyer and George Spitz, a perennial candidate.

Mrs. Duke is supported by two former Washington officials. C. Douglas Dillon and Roswell Gilpatric as well as Mary Lasker, the philanthropist.

However, none of the candidates has the backing of the man who could probably swing the election, Mayor Koch. He has said that he will remain neutral and, so far there has been no sign of even covert intervention through intermediaries.

Most of the candidates have been inundating the county committee members with literature and invitations to kaffeeklatsches and cocktail parties where they can meet the candidates. In addition, the Congressional hopefuls have been traveling a circuit of political-club meetings in the district.

Unless a candidate wins a majority quickly, the county-committee balloting is likely to continue for several hours, with candidates who fail to receive at least 5 percent of the vote, or the low candidate in each tally, dropping out until one candidate wins a majority.

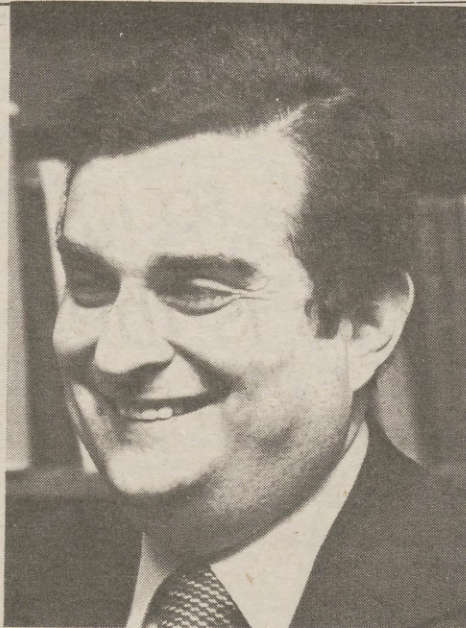


The New York Times/Neal Boenzi

Former Mayors Abraham D. Beame and Robert F. Wagner with Martin S. Begun, whom they endorsed as Democratic choice for Mayor Koch's House seat in the 18th Congressional District.

MARTIN BEGUN for CONGRESS

A Local
Leader
With A
National
Reputation



We need a congressman we can see, hear and talk to here in our community, not on national TV. We need a congressman who can make the difference in our neighborhoods as well as work effectively for us in Washington. Marty Begun can be that Congressman. His record of achievement shows that he is a local leader, nationally recognized in several fields.

ENDORSED BY:

Eugene Bockman
Marvin Rosenberg
Robert F. Wagner
Eugene Lang
Charlotte Spiegel
Ed Costikyan
Marion Logan
Dr. Howard Rusk
Barbara Jonas
Bruno Cappellini
Abraham Beame
Joel Harnett
Dr. Arthur Hertzberg
Roxanne Olivo
Frank Karelsen, Sr.

District Leaders
Alan Warshauer
Lolly Gershuny
Howard Amron

QUESTIONS FOR MARTY? CALL 674-8350

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CLARENCE GOLDBERG, TREASURER
4 LEXINGTON AVE., NEW YORK, N.Y. 10010 674-8350

N.Y. Times, Sat. January 7, 1978

Beame and Wagner Back Begun For Koch's Former House Seat

By FRANK LYNN

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Mr. Begun is one of the lesser known of five candidates for the reservation.

The endorsement was the first political activity by Mr. Beame since he left office a week ago and came just before he was to begin a Caribbean vacation. Both he and Mr. Wagner live in the 18th Congressional District, and both have worked with Mr. Begun, a former district leader and an administrative dean at New York University School of Medicine.

While the former Mayors were conferring their blessings on Mr. Begun, Governor Carey set Feb. 14 as the date for what may be a record number of special elections to fill not only the House seats of Mr. Koch and of Herman Badillo, now a Deputy Mayor, but also the State Senate seats of City Council President Carol Bellamy of Brooklyn, the State Insurance Superintendent, Albert Lewis of Brooklyn; Mayor James D. Griffin of Buffalo, and the Assembly seats of Borough President Andrew J. Stein of Manhattan; Henry Dwyer, deputy Nassau County executive; Town Supervisor Fred Field of Albany County, and Thomas Frey of Rochester, the new director of state operations.

Most attention, however, will be focused on the East Side 18th District, the so-called Silk Stocking District, because it can probably lay claim to having the wealthiest and most influential constituency in the country. At the same time, however, it also includes some of the city's worst slums, on the Lower East Side, and the middle-class bastions of Stuyvesant Town and Peter Cooper Village.

Concentration on Personal Appeals

With even the candidates conceding that issue distinctions among them are negligible, most of the nine who are seeking the endorsement of 970 Democratic county committee members in the district at a meeting Jan. 15 are concentrating on personal appeals and endorsements. Since there is no time for a primary, the committee will actually nominate the candidate.

The Liberal Party is expected to go along with the Democratic nominee who will thus be a heavy favorite to succeed Mr. Koch. The Republican nominee is likely to be S. William Green, a former assemblyman and former regional director of the Federal Department of Housing and Urban Development.

Bella S. Abzug, the former West Side Representative, is considered the front-runner in the East Side contest despite her losses in the United States Senate and mayoral primaries in the last 18 months.

Mrs. Abzug also appears to have the most major endorsers including 12 district leaders in the 18th and such influential politicians as Lieut. Gov. Mary Anne Krupsak, Secretary of State Mario M. Cuomo, Borough President Stein, former Gov. W. Averell Harriman and Felix G. Rohatyn, the chairman of the Municipal Assistance Corporation.

Burden Running Second

Former City Councilman Carter Burden, who also lost a race—for Council President—last year appears to be running second to Mrs. Abzug and has the backing of eight district leaders in the 18th. Burden aides said that he did not seek prestigious endorsements and did not have any.

Mr. Begun, who many politicians believe, is in third place, has the backing of Edward N. Costikyan, who was to be Mayor Koch's first deputy mayor until a disagreement between the two; Joel Harnett, the unsuccessful mayoral candidate, and Eugene Bockman, the husband of the Manhattan Democratic leader, Miriam Bockman, who is neutral.

Assemblyman Alexander B. Grennis has the support of Ramsey Clark, the former United States Attorney General, and Peter A. A. Berle, the State Environmental Conservation Commissioner.

Russell Hemenway, chairman of the National Committee for an Effective Congress, has the support of two district leaders and of Thomas Finletter, the former cabinet member.

Allard K. Lownstein, who has taken a leave as a United States delegate to the United Nations, has the backing of another former mayor, John V. Lindsay, who does not live in the district although he once represented it.

Bringing up the rear are three candidates who are given virtually no chance of winning the nomination—Robin Duke, wife of Angier Biddle Duke, a wealthy former ambassador to Spain; Roger Waldman, a lawyer and George Spitz, a perennial candidate.

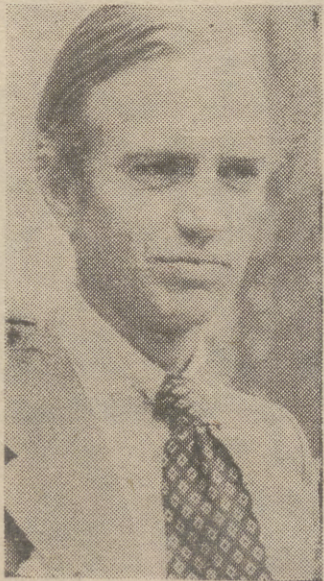
Mrs. Duke is supported by two former Washington officials, C. Douglas Dillon and Roswell Gilpatric as well as Mary Lasker, the philanthropist.

However, none of the candidates has the backing of the man who could probably swing the election, Mayor Koch. He has said that he will remain neutral and, so far there has been no sign of even covert intervention through intermediaries.

Bella's 'subtle' dash for Koch's old congressional seat

Nine rivals are crowding into the political clubhouse

By JOYCE PURNICK



Carter Burden



Robin Duke



Allard Lowenstein



Martin Begun



Russell Hemenway

WHEN BELLA Abzug entered the crowded race for Ed Koch's Congressional seat, there was no tossing of hats or singing of songs—none of the distinctive theater usually associated with such Abzugian happenings. Because it's just not that kind of campaign.

The Democratic candidate in the upcoming special election will be chosen not in a public, free-for-all primary, but by a vote of the approximately 965 Democratic County Committee members who live in the Eastside's 18th Congressional District. Which puts the emphasis on pure, guts, clubhouse politics — "old-fashioned grass-roots lobbying," in the words of Abzug's campaign manager, Mark Alan Siegel.

What counts in this kind of race is organization, who owes what to whom, and which of the nine hopefuls proves most adept at the elaborate art of wooing all those party people.

As the pros see it, Abzug has the decided edge right now, but is far from having her party's designation locked up.

"It's pretty wide open. Undecided would win going away if the vote were today," suggests Ken Mills, a district leader in the area who has not yet picked his candidate. Mills gives three of the other candidates a chance, along with Abzug: City Councilman Carter Burden, who was defeated in his run for City Council President this year; Assemblyman A. B. Pete Grannis, and former district leader Martin Begun, now associate dean of NYU Medical School.

Some other local politicians hone things down even further and put Burden second to Abzug, with everyone else trailing. The prevailing caveat is that it's early. Anything can happen and, politics being politics, it probably will before the County Committee meeting sometime early next month.

The other candidates are Russell Hemenway, national director of the National Committee for an Effective Congress; former Congressman Allard Lowenstein, now an ambassador to the UN; George Spitz; lawyer Roger Waldman; and Robin Chandler Duke, wife of the former protocol chief. Waldman, Spitz and Duke are given little chance of success.

Abzug's lead stems from the basic contention that she knows her way around Congress and deserves a chance to return after her defeats in last year's Senate race and this year's mayoralty race. The former Congresswoman, something of a perennial candidate lately, is heir to a sympathy vote, has the support of some labor and political heavies, and some party faithfuls think she'd be the strongest candidate against the Republican — perhaps State Sen. Roy Goodman of former HUD regional director S. William Green—in February's special election.

She also had the prescience to endorse Andrew Stein in his successful bid

for Manhattan Borough President. So now Stein is doing his bit by working to deliver the clubs in his district.

At the same time, Abzug has her problems in the 18th — the "Silk Stocking" district that gave us John Lindsay. She's Bella the "West-side bomb-thrower," in the words of a detractor, to many in the Eastside district. "Snobbism," complains Siegel.

Some are still bitter that Abzug endorsed Mario Cuomo over Koch in the Democratic runoff, and her

long-time enmity with the Mayor-elect doesn't help. He will remain neutral in the race, say his supporters. But, hints one Koch insider, the Mayor-elect doesn't have to endorse someone to have an impact on the race. "You know where his sympathies don't lie. All right?"

Victory at the County Committee meeting requires simple majority of those voting; according to the proposed rules, and candidate who doesn't get 5 per cent on any round of balloting would automatically be eliminated. If, as expected, no one



Mrs. Abzug: Observers see the former congresswoman in the lead.

gets that majority on the first ballot, the voting could go on through and number of ballots, and it probably will.

There is also some question about what the Liberal Party might do in the special election. If it endorses a candidate other than the Democratic choice, the Democrat could be hurt.

The key to the winning of the Democratic designation will depend on which candidate gets the support of the committee members whose original choices drop out. Nobody is quite ready enough to predict what will happen then.

But another — perhaps more likely — scenario might find the committee members, after such hair-pulling, coalescing behind Abzug. Because, as one of the district's better-known party operatives said yesterday, "these things have a natural progression."

Begun Presents M.D. Degrees



Martin S. Begun, Associate Dean of New York University School of Medicine, who is Democratic Party District Leader for Manhattan's Upper East Side, participated in the awarding of medical degrees to the 147 members of the medical school's graduating class.

Here, he places the Doctor of Medicine hood, part of the traditional academic gown which is worn at commencement exercises, on the shoulders of Dr. Hailen Mak. Dean Begun had interviewed Dr. Mak when she was an undergraduate at the University of California at Berkeley, and encouraged her to become a physician.

Approximately one-fourth of the graduating class members will serve their internships and residencies at University Hospital, Bellevue Hospital Center and the New York Veterans Administration Hospital, which together make up the huge medical complex between 23rd and 34th Streets.



MARTIN BEGUN FOR CONGRESS 18th C.D.

A local leader with a *great* National Reputation

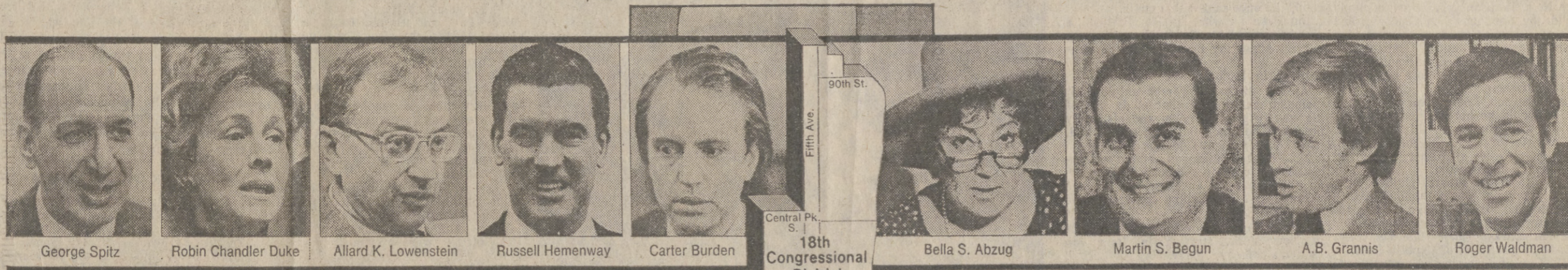
- * Administrative Dean, NYU Medical School; lecturer and instructor, University of Maryland and CUNY's Baruch College.
- * Past Chairman, N.Y. County Democratic Executive Committee; Democratic District Leader, 68th A.D., 1965-77; President Lenox Hill Democratic Club, 1962-65; Secretary, N.Y. County Democratic Committee, 1971-73; reform candidate for County Leader, 1975.
- * Trustee, Sackler School of Medicine (New York Program), Tel Aviv University; Trustee, City Club of New York; Trustee, N.Y.C.-Rand Institute.

- * Co-chairman with Ed Koch, 18th C.D. Caucus of Public and Party officials, 1969-77.
- * Chairman, Advisory Board to the NYC Department of Mental Health, Mental Retardation and Alcoholism Services.
- * Member, National Executive Committee, American Jewish Congress; Member, AJC official mission to the Inauguration of President Lopez Portillo of Mexico.
- * National Chairman, Deans of Student Affairs, Association of American Medical Colleges, 1975-77.

ENDORSED BY:

EDWARD COSTIKYAN EUGENE LANG
FRANK KARELSEN, SR. DAVID KLEIN
CHARLOTTE SPIEGEL HOWARD RUSK
EUGENE BOCKMAN BARBARA JONAS
BRUNO CAPPELLINI
ARTHUR HERTZBERG
DISTRICT LEADER LOLLY GERSHUNY
DISTRICT LEADER HOWARD AMRON
MAYOR ABRAHAM BEAME JOEL HARNETT
MARVIN ROSENBERG
DISTRICT LEADER ALAN WARSHAUER
ROXANNE OLIVO. "Marty Begun's years of community service alone qualify him for congress. His unique expertise in health, higher education and social policy make him the best possible candidate for congress. He will be a great congressman."

Who Will Succeed Koch in Congress? 960 Voters Hold a Key Role



By GLENN FOWLER

In this season of heavy entertaining, few guests are in greater demand than a select group of 960 Manhattanites who have suddenly found themselves flooded with invitations to cocktail parties, kaffeeklatsches, intimate at-home gatherings and more formal evenings devoted to serious discussion.

Only a handful of the sought-after are socialites—most are salesmen or lawyers or clerks or housewives. But all have one thing in common: They are members of the New York County Democratic Committee who live in the 18th Congressional District on the East Side. It is they who, sometime next month, will pick their party's nominee to succeed Mayor-elect Edward I. Koch in the House of Representatives.

"They'll be the most wined-and-dined people in New York City," Mr. Koch predicted a few weeks ago when his election as Mayor was assured. And now, with eight or nine candidates seriously competing for the nomination, the accuracy of that prediction has become evident.

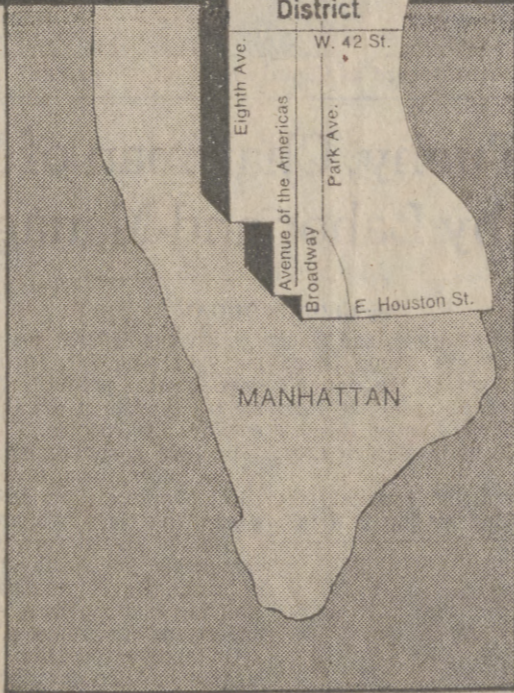
On a recent evening one committeeman,

who happens to be a garment-center executive, turned up after work for cocktails at Councilman Carter Burden's triplex apartment on the East River Drive. Then it was on to Gloria Steinem's apartment on East 73d Street to meet Bella Abzug. Another short taxi ride took the committeeman, together with a few others who also had multiple invitations that night, to the York Avenue home of a Democratic district leader who was entertaining on behalf of Martin Begun, a third hopeful for the Koch seat.

8 Democrats Publicly in Race

In all, eight Democrats have announced, with varying degrees of fanfare, their intention to seek the Congressional nomination. At least two others have tested the waters and pulled back—but have not ruled out the possibility of running as independents or responding to an unlikely draft if the committee is deadlocked in its voting.

Yet another party stalwart, Allard K. Lowenstein, is believed by almost everyone in the 18th District to be a likely candidate. He appeared last week at a forum for a group of county committee members but was careful to say that, because he is currently a member



of the United States delegation to the United Nations General Assembly, he was not a candidate.

"I'll make up my mind in a week or so, after the General Assembly adjourns," he said later.

Mrs. Abzug, who is trying to return to Congress after a two-year absence during which she lost Democratic primary elections for United States Senator and for Mayor, is generally conceded to be the front-runner at this stage. She has reassembled her campaign staff, collected the endorsements of a dozen well-placed party figures and, possibly most important of all, has enlisted a potential rival, Assemblyman Mark Alan Siegel, as her campaign director.

Almost every night she, like the others in the race, meets groups of committee members at the home of a supporter or attends a forum held by one or another of the 19 Democratic clubs in the 18th "Silk Stocking" District, which stretches from Houston Street on the Lower East Side to Yorkville and includes a swatch of Greenwich Village and midtown as far west as Eighth Avenue.

Under the party's rules, there is no primary

election to pick a nominee for a vacated legislative seat. The decision is in the hands of those county committee members representing the several hundred election districts within the Congressional district. They will vote, on a complicated weighted basis keyed to the Democratic strength in each election district, at a convention that will probably be held before Jan. 15—assuming that, as expected, Mr. Koch resigns on Jan. 1 and Governor Carey moves immediately to fix the special election date, which must fall between 30 and 40 days after he declares the vacancy.

Although there will not be an official vacancy until Jan. 1, one would-be successor to the Mayor-elect in Congress has been running since the night of Sept. 19, when Mr. Koch won the Democratic runoff primary.

He is Assemblyman A. B. Grannis, who is known by his nickname Pete. He sat down that night and wrote a letter to all his friends in the 18th District, inviting them to meet with him to discuss his candidacy for the Koch seat. He has followed up with frequent mailings that have included position papers on such subjects as health care, the arts and

Continued on Page 33, Column 3

THE SILK STOCKING

Bella Abzug

With both Ed Koch and Herman Badillo leaving the House, the city's congressional delegation will lose two of its most active, able and experienced members. More than ever, the 18th CD, the delegation, and the city need someone who knows Washington, knows the House of Representatives, and can get to work immediately (with no time out to learn the ropes) to fill that void.



I know Congress inside out. I know its leaders and the members on both sides of the aisle. And they know me. The chairmen of my Public Works, Economic Development and Surface Transit Committees have already declared publicly that they want and need me back.

I know the executive branch and the members of the cabinet,

some of whom were my colleagues in the House. I have a fine working relationship with both President Carter and Vice-President Mondale and their staffs, many of whom are my friends. I know who the policy-makers are in the executive departments, and how to get decisions made or changed.

It's easy for a newly-elected Representative to come to Washington with lots of ambition and then sink without a trace. Doing a real job means creative, day-in, day-out legislative performance and achievement. That's what I've done and that's what I would like to do again.

If I am elected, I will not be a first-term member of Congress. I've already had vast experience and recognized success in writing legislative programs that continue to bring money and jobs into our city and state. I've proven my leadership, and I've demonstrated my ability to maintain superior constituent service offices.

I know how to do the job — because I've done it. And I think I can do more.

Martin Begun

When the reform movement decided to challenge Manhattan's last old line county leader, they rallied around Martin Begun. In 1975, it was Begun who carried the fight for the Democratic Party as an open party.

It has been this commitment to a responsive and involved Democratic Party that has been the

hallmark of Begun's political career, and of his record of civic and community participation.

Long acknowledged as a leading authority in the field of health care and health care delivery, he is chairman of Mental Health Board of the New York City Department of Mental Health, Mental Retardation and Alcoholism Services, an unpaid job.



In addition to his national standing in the field of health as an associate Dean of the New York University Medical School, Begun is also a member of the Board of Trustees of Tel Aviv University's Sacklar School of Medicine (New York Programs); Trustee of the City Club of New York; member, National Board, American Jewish Congress; member, Board of Directors, Burden Center for the Aging (on the Upper East Side); and is a member of the national Task Force on Foreign Medical Graduates (AAMC).

Begun is a former district leader in the Lenox Hill area and

was co-chairman, with then Representative Ed Koch, of the 18th Congressional District caucus from 1972-77. He was secretary of the New York County Democratic Committee and later was chairman of the county Democratic Executive Committee during his 10 years as a district leader.

He is a veteran of two years service in the Army, honorably discharged as a sergeant.

Carter Burden

Carter Burden has represented over 60% of the 18th C.D. in the City Council for the last eight years. One of the Council's few full time members, Burden has been re-elected twice with more than 70% of the total vote.

Prior to joining the City Council, Burden graduated cum laude from Harvard College (1963) and Columbia Law School (1967). He then served as chief Legislative Aide to Senator Robert Kennedy and later as New York State Coordinator for the Kennedy Presidential Campaign.

During his years as a Councilmember, Carter Burden has built an exceptional legislative record, sponsoring and passing more legislation than the rest of the Manhattan delegation combined. The majority of Burden's legislative initiatives have come in the areas of government reform, health care, human rights, and housing. As a member of the Council Finance Committee and as Chairman of the Health Committee, Burden has developed



considerable expertise in two areas of crucial significance to both the city and the nation.

Burden has also demonstrated his strong commitment to community affairs. He founded both the Harlem Studio Museum and the Burden Center for the Aging, and has maintained a full-time constituent service which has helped in over 25,000 individual cases.

Robin Duke

New York City is home to many of the nation's greatest institutions — museums and cultural centers, major corporations and educational facilities, seminaries, teaching hospitals and national media. As a result, the city's problems are really national problems, and we cannot afford to see the future of these institutions — and of the city's

Continued on page 13

NOMINATION TO BURDEN

Former City Councilman Carter Burden was declared the Democratic candidate for the East Side Congressional seat vacated by Mayor Koch yesterday, but Bella Abzug said she would dispute the designation in court.

The decision came after a tumultuous, hours-long session of the Democratic Committee for the 18th District.

Burden won a third-ballot decision with 50.29 percent of the weighted vote cast by 903 delegates after six pro-Abzug votes were declared invalid by the committee chairman, City Councilman Fred Samuels. Had the six votes been allowed, Abzug would have been the winner.

Not counting the six votes declared invalid, Abzug had 49.71 percent of the vote.

Abzug, a former three-term Congresswoman from the West Side, was heavily

after Martin Begun withdrew at the end of the second ballot and threw his support to Burden. Former Congressman Allard Lowenstein also withdrew after that ballot, but did not recommend his followers support either of the two candidates.

It was the third setback in two years for Abzug, who left her West Side Congressional seat to back an unsuccessful bid for the U.S. Senate in 1976 followed by an unsuccessful run for mayor last year.

The Democratic mini-convention, which was held at Washington Irving High School at 40 Irving Pl., also nominated Steve Sanders as its candidate for the 65th Assembly District seat vacated when Andrew Stein became Manhattan borough president earlier this month.

Sanders has been Stein's legislative aide for more than five years.

Burden will meet Conservative Party candidate Howard Lim Jr. and a Republican candidate to be nominated tonight in a special election on Feb. 14. The winner will serve the remaining ten-and-one-half months of Koch's term.

The race for Koch's old seat, once occupied by former mayor John Lindsay, started as a 10-candidate event. Before the first ballot, however, writer George Spitz and lawyer Roger Waldman withdrew.

After the first ballot, late entry Aldofina Montes, a Puerto Rican educator, and Robin Duke, wife of former ambassador Angier Biddle Duke, withdrew. State Assemblyman Peter Grannis and Russ Hemenway, director of the National Committee for an Effective Congress, withdrew after the second ballot.

Before the third ballot could get under way, however, Begun, the administrative dean of New York University's medical school, and Lowenstein withdrew, opening the way for the Burden upset.

Burden, a 36-year-old multi-millionaire, spent two terms in the City Council. He ran a highly-publicized and well-financed campaign for the City Council presidency last year, but was defeated in the September primary by Carol Bellamy, then the dark-horse candidate.

Sanders, a 26-year-old bachelor, was nominated on the first ballot with 60 percent of the vote. Blanka Eckstein finished second, followed by Elaine Platt.



CARTER BURDEN . . . upsets Bella.

ily favored to win the nomination for the seat in the area known as the "silk-stocking" district.

She led after the first two ballots, but lacking the necessary majority needed to win the designation—she had only 39.76 percent on the first ballot and 40.71 percent on the second—she and Burden were forced into a third ballot.

Burden snatched the victory from Abzug

Race for Koch's old job heating up

By JOYCE PURNICK

The intra-party battle for Ed Koch's Congressional seat is taking on all the trappings of a regular campaign.

The candidates are matching endorsements, contender Robin Duke has just put out a five-page ad folder (complete with flattering photos) and Martin Begun, administrative dean of NYU Medical School, has \$1000-worth of posters blaring his name on East Side buses.

All this even though the Democratic candidate will be chosen not by the general public, but by party regulars who are presumably immune to such publicity pushes.

His posters are a success insists Begun. "My opponents are sorry they didn't do it themselves." Rival Carter Burden says he's not impressed. "Everybody thinks they [the posters] say Menahem Begin," sniffed the former City Councilman, who spent a personal fortune on advertising during his unsuccessful race for City Council President in November but is concentrating on political lobbying this time.

POLITICAL NOTES

Burden should only be right. Begun can hope. Any connection to the Israeli Prime Minister, even if only alphabetical, can't hurt.

* * *

As we all know by now, our new Mayor likes to be on time. Why is time of his essence, we asked His Honor. "Neurotic," shrugged the always-blunt Koch. His predecessor, Abe Beame, was another who watched the clock, someone remarked.

"Even when he was on time it was as if he wasn't," said Koch. Yes, blunt is the word.

* * *

It had to be. Media Midas David Garth is quietly emerging as an increasingly influential figure in the Koch Administration, despite his pledge (taken with many a

grain of salt) to fade into the background once his man took office.

The 47-year-old Garth has friends and allies sprinkled liberally throughout the top Koch echelons, he has continued—sometimes decisive—input on who is appointed to what and he is an ongoing policy adviser on matters other than media.

As one example, Garth was at the lengthy Gracie Mansion meeting on the city's fiscal situation Sunday—the only non-fiscal type there.

"Ed really respects what David has to say," said a top mayoral aide, who claims that the days when inside detractors called Koch's media adviser Garth Vader (after the arch-villain in "Star Wars") are over.

Maybe Garth was on hand Sunday to tell Koch how to deal with his former (and possibly future) client, Hugh Carey. If Garth does work on Carey's reelection campaign, he's going to need a political traffic cop—at least on the two key issues of Westway and Carey's proposal for a \$750 million tax cut.

Koch is (currently) anti-Westway. Carey, who needs the support of unions that are pro-Westway, favors the \$1.5 billion project. And Koch wants more money for the city from the state's anticipated surplus. Which Carey won't be in position to give if his election year tax cut goes through.

Should be interesting to watch Garth's balancing act, if it comes to that.

* * *

Is Carey taking early sides in the upcoming race for State Attorney General? More than a few Carey-watchers noted with interest the Governor's very friendly appearance at his friend John Santucci's

Santucci is eyeing a run for the state swearing-in as Queens DA over the weekend. So is Bronx Borough President Robert Abrams and Secretary of State Mario Cuomo, who ran as Carey's mayoral candidate, then lost his support and might be advised to brace himself for more of the same treatment. Carey is presently "neutral," reports the Governor's press secretary, David Murray.

Wagners Quietly Prompt a Challenge Of Rossetti's Leadership in Manhattan

By FRANK LYNN

Fresh from his political revival in the Carey gubernatorial campaign, former Mayor Robert F. Wagner Sr., along with his son, the Manhattan City Councilman-at-large, has been quietly encouraging a challenge of the Manhattan Democratic chair-

man, Frank G. Rossetti, who is expected to seek another two-year term as county leader after this year's primary.

The Wagners, both of whom played major roles in the Carey campaign, have been encouraging a longtime ally, Martin Begun, a Yorkville district leader and an associate dean at New York University Medical School, to take on Mr. Rossetti.

Maintaining that "elected officials should have a role" in the selection of a county leader, City Councilman Wagner acknowledged that he had been sounding out sentiment and had found "some dissatisfaction with Rossetti."

The Wagners joined in an anti-Rossetti effort two years ago that failed because New Democratic Coalition district leaders, who control just under half the Democratic county executive committee, could not agree among themselves.

The Wagner enmity for Mr. Rossetti dates back a decade or more to the time when the former Mayor was battling Carmine G. DeSapio, then and now a close friend of Mr. Rossetti.

A friendly leader at Tammany Hall could help the political ambitions of either or both of the Wagners.

Despite the Wagners' new found political influence, a challenge of Mr. Rossetti will not be easy. Even his foes concede he is hard-working and has tried to cooperate with the coalition leaders. For example, Representative Edward I. Koch, one of Mr. DeSapio's conquerors, praised Mr. Rossetti and said that he could do as well as anyone in bringing some unity to the faction-ridden Manhattan Democratic organization. "Any way, he'd beat us," added Mr. Koch.

That is not all Mr. Rossetti has going for him. Mayor Beame has been friendly to him, as has another key figure in the Carey victory, Patrick J. Cunningham, the Democratic state chairman. As Bronx Democratic leader, Mr. Cunningham has worked closely with Mr. Rossetti in picking Supreme Court Justices in the Manhattan-Bronx First Judicial District.

Advisers of Governor Carey are unhappy over Mr. Cunningham's enlarged role in the New York Yankee organization. They fear that it will divert the time and energy of Mr. Cunningham who is already under fire from his fellow Democrats because of what they consider his lack of availability. The criticism is reflecting on the Governor who handpicked Mr. Cunningham as state chairman as well as his chief political adviser.

Mr. Cunningham has been general counsel for the Yankees for the last year and will now take over some of the duties of George M. Steinbrenner 3d, the club owner who was suspended from baseball for two years because of his conviction for illegal corporate contributions to political campaigns.

Mr. Cunningham, who has been vacationing for the last 10 days, denied before he left for vacation that there was any connection between the Yankee job and his leadership of the Democratic organization in the Bronx, the home of Yankee Stadium.

Sexism in state government? Twenty-two of the top 26 aides of Governor Carey are men. Sixteen of the top 20 aides of Lieutenant Governor Mary Anne Krupsak are women.

Antonio G. Olivieri invested a year of his life and more than \$100,000 of his family's money in a futile bid for Lieutenant Governor last year. Now, the former East Side legislator is trying to stay alive politically.

A waning possibility is a Carey administration post. Another surprising possibility is a bid to be the Democratic nominee for Hempstead Town

Supervisor in Nassau County, a considerable comedown from Lieutenant Governor. Mr. Olivieri acknowledged that he had discussed a possible nomination with Hempstead Democrats, noting that the new Nassau District Attorney, Denis Dillon, was not a Nassau resident when he ran for the prosecutor's post.

Mr. Olivieri's problem reminded one politician of an old adage: "There's nothing more unemployed than an unemployed politician."

The Democratic State Committee is expected to have its first woman treasurer in the memory of veteran politicians. The new treasurer will be Louise Sunshine, a protégé of Mr. Cunningham, a major figure in the Carey campaign fund-raising efforts since last September. Mrs. Sunshine, a Manhattan resident, is also president of the Nelson Development Corporation, a New Jersey real estate company.











To Marty Begun

With my very best
wishes

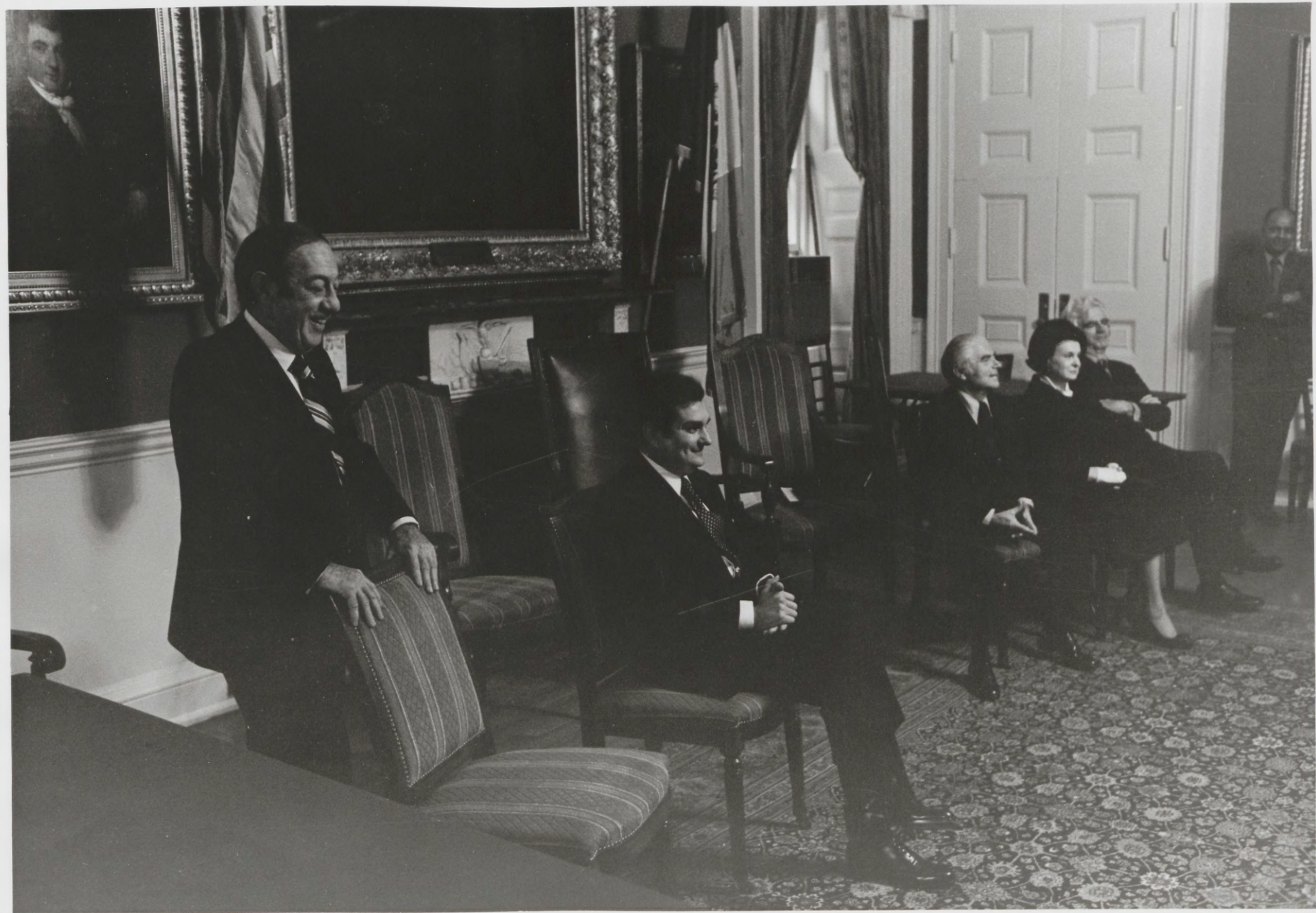
Abe Beame













To Marty Begun
With my very best wishes
Abe Seame





MARTIN S. BEGUN

December 1, 1977

Dear Fellow Democrat:

As you know, the County Committee of the 18th Congressional District will soon be meeting to nominate a candidate to run for the seat now held by Mayor-elect Ed Koch. Many active members of the Democratic Party, concerned with the future of that seat, have asked me to consider seeking the nomination.

I believe that the next representative from this area should be someone who knows the district, its people and their problems; one who has been able to work with them successfully over the years. I believe I am such a person and I am a candidate.

Over the last eight years Ed Koch and I co-chaired the highly productive Congressional District Caucus of public and party officials. We designed the caucus to coordinate the efforts of those who were working on substantive community issues. It brought together our combined strengths in the search for solutions to a range of issues of local impact.

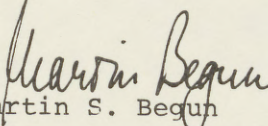
It is my intention to sustain this record of achievement and to continue to harness the talents and dedication of all who can contribute their time and effort to community service.

Serving in the Congress is a privilege. Beyond that there is an obligation to bridge local concerns with national issues. I intend to be a leader in the fight for the City's immediate needs - continued financial assistance, jobs and community development - as well as being a resource within my special areas of expertise - health and higher education.

During the coming weeks I will be discussing the major issues in this campaign with members of the County Committee and other interested Democrats. I hope you will be able to join me in these conversations and in planning the campaign to ensure that this important seat is retained by a Democrat.

Your support will contribute substantially to this effort. I look forward to working with you.

Sincerely,


Martin S. Begun

*The Board of Directors
of The Bridge, Inc.*

invites you to its

Annual Meeting

to be held

Thursday, June 16, 1977 at 6:30 p.m.

at

*21 West 86 Street
New York City*

The Speaker will be

Martin Begun

*Chairman—Mental Health Advisory Board
New York City Department of Mental Health
and Mental Retardation Services*

*Associate Dean
New York University School of Medicine*

Dinner will be served

HUBERT H. HUMPHREY
WASHINGTON, D. C.

May 11, 1969

Dear Marty:

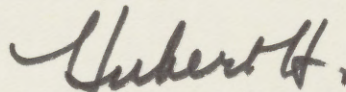
I hope you will forgive me for not having written earlier to thank you for all of your help last year. I am most grateful.

The past weeks and months have been filled with the effort to make a transition from the Vice Presidency into private life, take up a career of teaching, work on a weekly column, design an international center for scholars in Washington, to help get the Democratic National Committee off to a fresh start, among other activities.

But I am ever aware of your friendship, loyalty, and support.


With kindest regards.

Sincerely,



Hubert H. Humphrey

Mr. Martin Begun
411 East 57 Street
New York, New York



The Democratic County Committee
of New York County

ANNUAL DINNER

Thursday evening, April thirteenth, 1972

Imperial Ballroom
The Americana of New York

Dinner Committee

VICE-CHAIRMEN

BELLA S. ABZUG
VICTOR L. ANFUSO, JR.
SYDNEY S. BARON
PETER A. A. BERLE
ROBERT B. BLAIKIE
VIVIAN BLAINE
ALBERT H. BLUMENTHAL
PAUL P. E. BOOKSON
GEORGE M. BRAGALINI
FRANK BROWN
JEROME CASTLE
LOUIS E. COHEN
VINCENT COLLETTI
JOHN J. CORCORAN
ELSIE CORTES
GERALDINE L. DANIELS
THOMAS J. DEEGAN, JR.
LOUIS DE SALVIO
LLOYD E. DICKENS
ANTHONY G. DI FALCO
DAVID FISCHOFF

THOMAS I. FITZGERALD
RICHARD M. FLYNN
DAVID B. FRIEDLAND
SUSAN B. FRIEDWALD
ROBERT GARCIA
MILTON A. GILBERT
WILLIAM GOLDFINE
MONROE GOLDWATER
RICHARD GOTTFRIED
ELINOR C. GUGGENHEIMER
ABRAHAM HIRSCHFELD
LAWRENCE KELDER
EDWARD I. KOCH
NATHAN B. KOGAN
MARJORIE KOGAN
ARTHUR B. KRIM
ABRAHAM M. LINDENBAUM
MICHAEL J. MAYE
CHARLES F. MINTZ
ANTONIO OLIVIERI
TERRENCE O'NEILL

JOSEPH PAPE
WILLIAM F. PASSANNANTE
ALBERT E. PERRY
THOMAS PERRY
ROBERT I. POSTEL
MICHAEL H. PRENDERGAST
JAY B. RAPPAPORT
CHARLES B. RANGEL
BERNARD RUGGIERI
WILLIAM F. RYAN
ANTHONY SCOTTO
CECELIA SELIG
SAUL S. SHARISON
STEPHEN E. SMITH
ANDREW STEIN
SIDNEY A. VON LUTHER
JOSEPH TREROTOLA
JOHN J. TURI
WILLIAM B. VOLET
JOHN J. WALSH
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WILLIAM A. SHEA
General Chairman

JERRY FINKELSTEIN
JOSEPH T. P. SULLIVAN
JOSEPH P. TONELLI
Co-Chairmen

MICHAEL J. MERKIN
Chairman, Finance Committee

FRANK G. ROSSETTI
County Leader

HARVEY M. SPEAR
Treasurer

THE PROGRAM

THE NATIONAL ANTHEM

WELCOME

WILLIAM A. SHEA
General Chairman of the Dinner

REMARKS

PERCY E. SUTTON
Borough President of Manhattan

ABRAHAM D. BEAME
Controller of New York City

ARTHUR LEVITT
Controller of New York State

FRANK G. ROSSETTI
Democratic County Leader of New York County

★

DANCING

Music by
GREG RAFFA and his Orchestra

**THE DEMOCRATIC
COUNTY COMMITTEE
OF NEW YORK COUNTY**

FRANK G. ROSSETTI
County Leader

MARK T. SOUTHALL
Chairman, County Committee

CHARLOTTE SPIEGEL
Chairman, Executive Committee

STANLEY E. MICHELS
WALTER M. SCHACKMAN
Co-Chairmen, Law Committee

MARTIN S. BEGUN
Secretary, County Committee

HARVEY M. SPEAR
Treasurer, County Committee

EXECUTIVE COMMITTEE

HOWARD C. AMRON
HUMBERTO APONTE
ELLEN L. ATKIN
ROSE BAGLIONE
FRANKLIN BARAFF
HELAYNE L. BARON
MARINA BARRIOS
SIMON BARSKY
FRED T. BECKHARDT
MARTIN S. BEGUN
VIRGINIA L. BELL
HENRY T. BERGER
MIRIAM BOCKMAN
JANE J. BUCHENHOLZ
BETH R. COSNOW
MARGARET L. COX
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SHANLEY N. EGETH
ROBERT V. FERRARI
GENEVA FOX
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BARBARA A. GELOBTER
STEPHEN S. GOTTLIEB
RAYMOND GUENTER
ARLENE HERSHMAN
AUDREY HOLZENDORF
EUZIE HUTCHINSON
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STEPHEN J. JAREMA
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MARGARET M. KLINE
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SARAH S. KOVNER
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JAYNE S. McGRATH
JAMES McMANUS

ANTONIO MENDEZ
GEORGE W. MILLER
KENNETH A. MILLS
MARINA MONTALVO
ESTELLE B. NOBLE
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HANSI POLLAK
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ANN PRYOR RODE
TERESA ROLAND
ALEX J. ROSENBERG
LILLIAN ROSENTHAL
FRANK G. ROSSETTI
FRANK J. RUSSO
NORMAN C. RYP
ALICE SACHS
FREDERICK E. SAMUEL
WILMA J. SENA
JOEL SILVER
MARK T. SOUTHALL
CHARLOTTE SPIEGEL
MARION STONE
ARLENE STRINGER
MARY M. STUMPF
PERCY E. SUTTON
JEROME TARNOFF
SANDRA TURNER
LILLIAN W. UPSHUR
P. VINCENT VIGGIANO
ESTA WASHINGTON
MARION WEINSTEIN
PAULA WEISS
REED M. WOLCOTT
JOSEPH ZARETZKI

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The pleasure of your company is requested at the Inauguration of

THE HONORABLE EDWARD I. KOCH

Mayor of the City of New York

THE HONORABLE HARRISON J. GOLDIN

Comptroller of the City of New York

THE HONORABLE CAROL BELLAMY

President of the City Council

11:30 A.M. on Sunday, January 1, 1978 at City Hall Plaza

ADMIT TWO

PLEASE PRESENT THIS INVITATION AT INAUGURATION

In the presence of Her Royal Highness The Princess Margaret,



Countess of Inverdon

Her Britannic Majesty's Consul-General

and M^{rs} Gordon Booth

request the pleasure of the company of

M^o Marten Begum

at a Reception

on Thursday 27th October at 7³⁰ pm

~~Breckman Place~~ The Yellowbird Room
New York
New York 10022

Pierre Hotel

R.S.V.P.
Plaza 2-8400
Extension 287

Kindly bring This card with you

Black Tie



You are cordially invited to attend the Inauguration
of
Hugh L. Carey
as Governor of the State of New York
in the Assembly Chamber of the State Capitol at Albany
January first, nineteen hundred and seventy-five
at twelve-thirty o'clock



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, N. Y. 10007

August 24, 1971

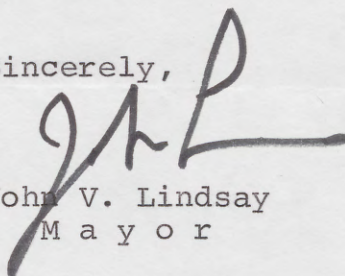
Mr. Martin S. Begun
Lenox Hill Democratic Club
1338 First Avenue
New York, N. Y.

Dear Mr. Begun:

Your "welcoming" telegram
is deeply appreciated and I hope
I shall always merit your con-
fidence and support.

With every best wish,

Sincerely,



John V. Lindsay
M a y o r



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, N. Y. 10007

November 13, 1974

Dear Martin:

I very much appreciate your warm comments and thoughtfulness in writing.

May I say that I look forward to working with you in the years ahead.

Please convey my best wishes to your mother and my special congratulations to you.

Sincerely,

A handwritten signature in blue ink, appearing to read "Abe".

Abraham D. Beame
M a y o r

Dean Martin S. Begun
400 East 56th Street
New York, New York 10022

For Release: Monday, August 19, 1974, 6:00 p.m.

425-74

Mayor Abraham D. Beame today named Associate Dean Martin S. Begun of the New York University School of Medicine to serve as a member of the Mental Health Advisory Board of the City of New York.

The fifteen-member board advises the City's Department of Mental Health and Mental Retardation Services on programs and policy development. Mr. John C. Fontaine is the current Chairman. Appointments to the Board are non-salaried and are for four-year terms.

Mayor Beame said, "In a City the size of New York, good management of health care programs is crucial to their effectiveness. Through years of academic work and professional experience, Dean Begun has earned an outstanding reputation in the medical administration field. I know he will contribute his best efforts to the work of the Board."

Since 1966, Martin Begun has served as Associate Dean of the New York University School of Medicine and Post Graduate Medical School. In this post, he has been responsible for the day-to-day operations of the schools, including budget and personnel supervision. He joined the medical school administration in 1963 as Assistant Dean.

Dean Begun has served as an Assistant Professor of Medical Administration since 1968 at NYU, and has lectured on the same topic there since 1964. Previous teaching experience includes lecturing in Political Science at Baruch College and the Overseas Division of the University of Maryland in Korea and Japan.

Mr. Begun was Special Assistant to the President of the Institute of International Education from 1956-63, with a two-year leave for military service in Korea. The Institute sponsors international student exchange programs.

After graduation from the City's public school system, Mr. Begun earned his undergraduate degree from the University of Wisconsin. He also holds a Masters Degree in Government from Columbia University.

Dean Begun, 42, is a resident of Manhattan's East Side.

#

Feb. 2 - 1989

Dear Sam Begeon



I have tried for weeks to write
to thank you for the many nice
things you have done for me -
(Gelman)

And Fran said to tell you that
you are a doll.

I have suffered terribly with
my knee - but can now walk
some without a Walker or cane -

I distinctly remember the beautiful
flowers from you - also the fruit
and flowers from the Hospital -

I regret I am so late thanking
you but I shake when I try to
write -

Thanks again for everything and
all good wishes for 1989 -

Sincerely

Fanette Brown

I called

Dr. Wavgh last
Monday to tell him of my

Pain but no return call as yet -

MARTIN S. BEGUN
President



Jewish
Community
Relations
Council
OF NEW YORK, INC.

711 Third Avenue, 12th Floor, New York, NY 10017 Tel. 212•983•4800
Fax 212•983•4084

ext. 130