

New York Welcomes

Prime Minister

Benjamin Netanyahu

Sheraton New York

Thursday, July 11, 1996

6:00 PM

City

Non-transferable



שלום חברה  
SHALOM CHAVER



# Bibi's capital idea

## Bye-bye to socialism in Israel, he says

By **DOUGLAS FEIDEN**

Daily News Business Writer

Israeli Prime Minister Benjamin Netanyahu blitzed Wall Street yesterday, making an impassioned pitch for new investment to Donald Trump and 200 other business tycoons.

Netanyahu invited the business leaders to come to Israel to make money. He vowed to deregulate the economy, privatize state-controlled enterprises and break up govern-

ment-run cartels.

His address in the gilded sixth-floor board room of the New York Stock Exchange drew such corporate heavyweights as casino king Steve Wynn, investment banker Felix Rohatyn and Loews co-chairman Preston Tisch.

"Come to Israel because it's good for business, come to Israel because you'll make money," Netanyahu said. "You won't get in on the ground floor because we're not on the ground floor

anymore, but you'll get in on the middle floor."

But he conceded that capitalism will take time to flourish in Israel. Netanyahu said he must dismantle a socialist economy he called "one of the most rigid, centralized and bureaucratic economic structures in the world."

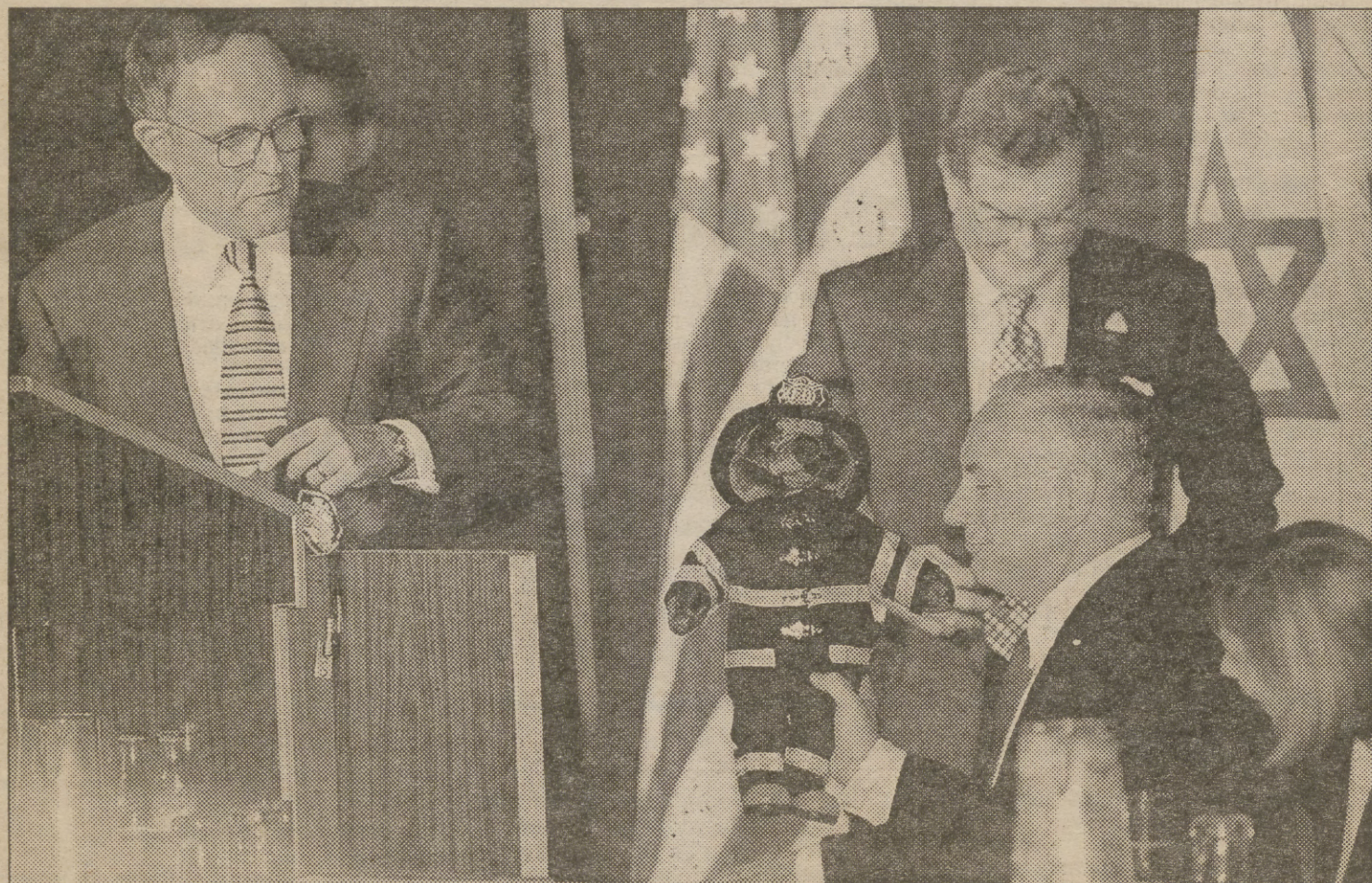
Following his rousing speech, the hard-line Likud leader marched to a balcony overlooking the trading floor.

In a rare tribute, trading on

the Big Board was suspended for 55 seconds as Netanyahu praised the American free enterprise system, chanting, "Buy, sell! Buy, sell!"

Down in the trading trenches, hundreds of brokers energized by Netanyahu's appearance raised their voices and thundered back, "No. Buy, buy, buy!"

Business leaders praised Bibi's Wall Street banter. "He's a fantastic guy, a great guy," said Trump.



**MEMENTO:** Mayor Giuliani presents teddy bear dressed as firefighter to Israeli Prime Minister Benjamin Netanyahu as souvenir for his children.

HOWARD SIMMONS DAILY NEWS



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14 July 1996

Dear Martin

Thank you and  
the JCRC for a  
most historic and  
splendid evening  
with the Prime  
Minister.

Call on me if I can be  
of any service to you  
or JCRC. with my best.

Sincerely

Arthur



# RUBENSTEIN ASSOCIATES, INC.

Public Relations

1345 Avenue of the Americas  
New York, New York 10105-0109  
212-843-8080  
Fax 212-843-9300

**Howard J. Rubenstein**  
President

July 12, 1996

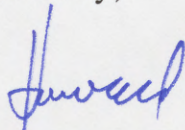
Mr. Martin S. Begun  
VP, External Affairs & Associate Dean  
New York University School of Medicine  
550 First Avenue  
New York, NY 10016

Dear Marty:

Congratulations on a superb event last night. You really showed some extraordinary leadership in a difficult situation.

What I've heard has been wonderful in terms of the responses.

Cordially,



Howard J. Rubenstein

HJR:ldm





# STATEN ISLAND MENTAL HEALTH SOCIETY, INC.

669 Castleton Avenue  
Staten Island, New York 10301  
Tel. (718) 442-2225  
Fax (718) 442-2289

July 12, 1996

## WHO WE ARE

CHILDREN'S COMMUNITY  
MENTAL HEALTH CENTER:  
Mental Health Services for Children

ELIZABETH W. POUCH  
CENTER FOR SPECIAL PEOPLE:  
Serving the Developmentally Disabled

DAY CARE/HEAD START PROGRAMS

## SERVICES WE PROVIDE

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- Individual, group and family therapies
- Day treatment services (P.S. 25)
- Services to alcohol-abusing teens
- School-based services
- Early childhood services for the developmentally disabled
- Pre-school educational programs
- Adolescent drug prevention
- Academic tutoring services
- S.I. Children's Theatre Association
- School Reading Volunteer Program

## EACH YEAR WE SERVE

- Over 3,500 individuals
- Over 140,000 child and family visits
- Services provided at 15 sites by 250 professional and support staff
- Over 50,000 hours of volunteer service provided by 500 volunteers

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Mr. Martin S. Begun  
Vice President (External Affairs)  
N.Y. University Medical Center  
550 First Avenue  
New York, N.Y. 10016

Dear Martin:

Thank you very much for including me on your guest list for the reception for Prime Minister Benjamin Netanyahu. I was honored and flattered to be invited. Many thanks.

Sincerely,

Kenneth Popler, Ph.D.  
Executive Director

KP/mb



Jay Arthur Goldberg, P.C.

521 Fifth Avenue 34th Floor

New York, New York 10175

(212) 867-0300

Jay Arthur Goldberg

Dara Goldschmidt Iryami\*

\*New York and New Jersey Bars

7/12/96

Dear Marty,

Thank you so much for your kind consideration in intervening on my behalf last night at the JCRC reception for Prime Minister Netanyahu. It was generous of you to facilitate my entry and special treatment.

Needless to say, I enjoyed the event thoroughly. It was exciting, inspiring and instructive. You were a master host and chairperson, as is your habit. The evening was a flawless occasion, I am certain, in no small part, due to your efforts and energies.

Being known as a friend of Marty Begun is a tribute and honor that I cherish and I thank you for the opportunity to be so associated.

If I can be of any assistance to you in any way, please do not hesitate to call upon me.

Best regards from Arlene & thank you once again.

Fondly,

Jay



PROGRAM

JCRC Event with Israeli Prime Minister Netanyahu

5/17/96

Approx.  
Min.

3	Dais entry	Michael Miller, JCRC Executive Director Ira Heller sings
1	Opening remarks	Martin Begun, JCRC President
4	Anthem	Cantor Joseph Malovany
5	Acknowledgements	Martin Begun
1	Intro Louise Greilsheimer	Martin Begun
1	Remarks	Louise Greilsheimer
1	Intro Libby Pataki	Louise Greilsheimer
3	Remarks	Libby Pataki
1	Intro Mayor Giuliani	Martin Begun
5	Remarks	Mayor Giuliani
1	Intro Mayor Olmert	Martin Begun
3	Remarks	Mayor Olmert
1	Intro Gov. Frenkel	Louise Greilsheimer
4	Remarks	Gov. Frenkel
3	Intro Prime Minister	Martin Begun
20	Address	Prime Minister Netanyahu
1	Intro Gift Presentation	Martin Begun
3	Gift Presentation	Michael Miller
4	Closing	Martin Begun
	Dais departure	Ira Heller sings



DAIS SEATING (STAGE R to L)

Mayor of the City of Dimona, Gabi Lelouche

Mayor of the City of Netivot, Yechiel Zohar

Mayor of the City of Kiriat Motzkin, Chaim Tzuri

Acting Permanent Representative of Israel to the United Nations, Amb. David Peleg

Consul General of Israel in New York, Ambassador Colette Avital

Ambassador of Israel to the United States, Itamar Rabinovich

First Lady of the State of New York, Mrs. Libby Pataki

President of the UJA-Federation of New York, Mrs. Louise Greilsheimer

Podium

President of the Jewish Community Relations Council of New York, Martin Begun

Prime Minister of the State of Israel, Benjamin Netanyahu

First Lady of the State of Israel, Mrs. Sara Netanyahu

Mayor of the City of New York, Rudolph Giuliani

Mayor of the City of Jerusalem, Ehud Olmert

Governor of the Bank of Israel, Jacob Frenkel

Executive Director of the Jewish Community Relations Council, Michael Miller



## OPENING

Good evening and shalom. I am Martin Begun, President of the Jewish Community Relations Council of New York, the central resource and coordinating body for more than 60 Jewish agencies in the metropolitan area. It is my pleasure to welcome you to this extraordinary event.

It is with great pride and privilege that the JCRC hosts the inaugural visit of the newly elected Prime Minister of the State of Israel-- Benjamin Netanyahu. This evening we gather to celebrate Israeli democracy, Israel-Diaspora unity and the special role New York plays in the historic bond of friendship linking the United States and Israel.



## INTRO OF LOUISE GREILSHEIMER

While the JCRC is the sponsor of this event, we could not have held this program without the cooperation and support of the UJA-Federation of New York. Indeed, the JCRC throughout the year benefits from the generosity of the UJA-Federation Campaign.

It is now my pleasure to call on Louise Greilsheimer, the President of UJA-Federation, who continues the tradition of distinguished and talented leaders to have held that most prestigious post.

Louise...

[Louise introduces Libby Pataki]

[Libby Pataki speaks]



## INTRO OF MAYOR GIULIANI

In 1985, then U.S. Attorney Rudolph Giuliani and his wife Donna travelled to Israel on a JCRC mission. From what they have told me it was a memorable and impressionable visit. On his election as Mayor in 1993, he made it known, early on, that he wished to make a return trip.

Unfortunately, his next voyage to Israel was to lead a delegation from the City of New York to Prime Minister Rabin's funeral. And then, a few months ago, in March, I was privileged, along with JCRC past presidents Ken Bialkin and Judah Gribetz, UJA-Federation leader Meryl Tisch and our executive director Michael Miller, to accompany the Mayor on a solidarity mission to Israel in the wake of those devastating terrorist bombings in Jerusalem and Tel Aviv.

On this national shiva call, those of us in his delegation, experienced the mayor's genuine compassion, concern and character.

Ladies and gentlemen, please welcome a true friend of Israel and the Jewish people, the 107th Mayor of the City of New York, the Honorable Rudolph Giuliani.



## INTRO OF MAYOR OLMERT

Jerusalem, the city of gold, is central in our hearts and minds. This year, Jerusalem occupies our thoughts all the more, as we celebrate 3,000 years since its founding by King David as Israel's capital.

The mayor of the unified and undivided city of Jerusalem has the awesome task of maintaining the continuity of the past and the present, with a vision toward the future. This <sup>heavy</sup> weighty responsibility has been successfully achieved by Jerusalem's mayors since Israel regained sovereignty over the eternal city.

The current occupant of Jerusalem's mayoralty is as indomitable as he is resourceful.

It is my pleasure to introduce an ardent admirer of New York, a personal friend of our mayor, and someone close and dear to the JCRC for many years, <sup>he is today also</sup> representing the mayors in the Prime Minister's delegation, the Mayor of Jerusalem -- Ehud Olmert.



## INTRO OF PRIME MINISTER

Since its establishment as a State, New Yorkers have maintained an unwavering solidarity with Israel. The overwhelming attendance and enthusiasm surrounding today's event demonstrate our steadfast ties to Israel's destiny, our trust in Israel's future and our dream for Israel's safety, security, peace and prosperity.

Mr. Prime Minister, you are no stranger to our shores and have always been a friend to the JCRC. As everyone here knows, your formative years were spent in America. Later, during your tenure in New York as Israel's Ambassador to the United Nations, on numerous occasions you helped us better understand Israel and her needs, as you enriched your own understanding of our community and its aspirations. We can only assume that during that period, you saw New York as the gateway to a land of hope and opportunity and felt much at home. No doubt you were reminded of Israel, <sup>your birthplace,</sup> ~~another place~~ which offers hope, sanctuary and promise for a people long denied <sup>those basic rights.</sup> ~~that privilege.~~



Few statesmen, diplomats or politicians bridge the continents, the cultures and the languages of Israel and New York as you do. And few can build more common links between our communities as you can.

Mr. Prime Minister, we have four clear <sup>thoughts</sup> messages for you to take back home from New York:

- First -- Israel can count on our unequivocal support as it strives to achieve a secure and safe peace.
- Second -- Israel can rely on our firm commitment to work always for a strengthened and enduring relationship with the United States.
- Third -- Israel can be assured that we will be outspoken in our fight against terror and against the enemies of peace.
- Finally -- Israel can depend on our solidarity with Jerusalem -- its eternal, united and undivided capital.

In addition, Mr. Prime Minister, we will continue to raise our voices to secure the return of Zachary Baumel, Zvi Feldman, Yehuda Katz, and Ron Arad, the 4 Israeli Defense Forces MIA's.

May your leadership of the State of Israel grow "may-cha-yeel el cho-yeel", from strength to strength.



*it is a distinct honor and*

Ladies and gentlemen, ~~it is now my~~ privilege and pleasure to present the  
Prime Minister of the State of Israel, the Honorable Benjamin Netanyahu.



Please join the  
**Jewish Community Relations Council**

in cooperation with  
**UJA- Federation**

as New York welcomes

**Hon. Benjamin Netanyahu**

Prime Minister  
State of Israel

Thursday, July 11, 1996  
6:00 P.M.

**Sheraton New York  
Imperial Ballroom**

Seventh Avenue at West 53rd Street, New York City

No Admission Without R.S.V.P.

Please call Betty Linton at (212) 836-1572 by Wednesday, July 3.

Seating is limited and will be available on first call basis. All entrants will be required to bring identification. Doors will close at the discretion of Security Services. Please plan to arrive early and to keep bags and belongings to an absolute minimum. No banners or placards will be allowed.

Please join us!



Jewish  
Community  
Relations  
Council  
OF NEW YORK, INC.



UJA-FEDERATION  
OF NEW YORK



FAX  
TO: Michael Miller COMPANY: 6-28-1996 15:07

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RightFAX

**REVISED DRAFT**

**Jewish Community Relations Council**  
711 Third Avenue  
New York, NY 10017  
Contact: Michael Miller (212) 983-4800 ext. 130

**Rubenstein Associates, Inc.**  
Public Relations  
Contact: Pat Smith (212) 843-8026

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**FOR IMMEDIATE RELEASE****JEWISH COMMUNITY RELATIONS COUNCIL HOSTS NETANYAHU  
FOR FIRST MAJOR ADDRESS TO AMERICAN AUDIENCE**

NEW YORK, APRIL 28 -- Newly-elected Israeli Prime Minister Benjamin Netanyahu will make his first major address to a broad-based American audience, Thursday, July 11, at 6 p.m. in the Sheraton Hotel at Seventh Avenue and West 53rd Street, Martin Begun, President of the Jewish Community Relations Council of New York, announced today.

A broad spectrum of religious, government, civic and business leaders will join the New York Jewish community for this important event, which comes right after the Prime Minister's first meeting with President Clinton and an address to a joint session of Congress.

"The Jewish Community Relations Council is honored to welcome Prime Minister Netanyahu back to New York in his first visit since his election, and to provide the opportunity for him to deliver an important message to a cross section of New Yorkers," Begun said.

The Jewish Community Relations Council of New York is the coordinating and resource body for over 60 Jewish organizations in the Metropolitan Area.

Admission for the address is by reservation only. For more information call the J.C.R.C. at (212) 983-4800, ext. 131.

#



Please join the  
**Jewish Community Relations Council**  
in cooperation with the  
UJA-Federation

as New York welcomes

**Hon. Benjamin Netanyahu**  
Prime Minister  
State of Israel

Thursday, July 11, 1996  
6:00 P.M.

Sheraton New York  
Imperial Ballroom  
Seventh Avenue at West 53rd Street, New York City

**No Admission Without R.S.V.P.**

Please call (212) 983-4800, ext. 152 or 153

**Security Considerations**

Seating is limited and will be available on a first call basis. Due to safety and security concerns the JCRC reserves the right to limit the number of reservations. All entrants will be required to bring identification. Doors will close at the discretion of Security Services. Please plan to arrive early and to keep bags and belongings to an absolute minimum. No banners or placards will be allowed.



Jewish  
Community  
Relations  
Council  
OF NEW YORK, INC.



**FACSIMILE COVER PAGE**

**To: Martin Begun**  
**From : JCRC-CFSJ**  
**Subject: FW:**  
**Pages (including cover): 2**

**Time: 10:23:02**  
**Date: 06/27/96**

Please call in your reservations for the July 11th event with Prime Minister Netanyahu as soon as possible to secure seating. For security reasons, the RSVP procedures will be strictly enforced.





JACK D. WEILER CENTER FOR INTERGROUP RELATIONS  
711 Third Avenue, 12th Floor, New York, NY 10017  
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United Synagogue of Conservative Judaism  
Westchester Jewish Conference  
WIZO-Women's International Zionist Organization  
Women's American ORT, New York District  
Workmen's Circle  
Zionist Organization of America

The JCRC is a beneficiary of the UJA-Federation of Jewish Philanthropies of New York.

June 26, 1996

TO: Organizational Directors

FROM: Martin S. Begun, President  
Michael Miller, Executive Director

Subject: Meeting with  
Prime Minister Benjamin Netanyahu

\* \* \* \* \*

The New York Jewish community will have the opportunity to welcome Prime Minister Benjamin Netanyahu on Thursday, July 11th at 6:00 p.m. at the Sheraton New York Imperial Ballroom on 7th Avenue and 53rd Street.

We are pleased that the Prime Minister has agreed to brief us immediately following his Washington talks, which include meetings with President Clinton and an address to a Special Joint Session of Congress.

This meeting is being called on short notice - only two weeks from now. We urge you to invite your membership to participate and demonstrate support for the newly elected government of Israel. Please feel free to insert your organization's name into the flyer to more closely identify with the program.

**No one will be admitted without making an advance reservation.**  
**Please call (212) 983-4800 ext. 152 or 153 to secure seating.** Please refer to the enclosed flyer for information regarding reservations and general security procedures.

For more information (not reservations) please call Susan Green at (212) 983-4800 ext. 131. We look forward to seeing you on July 11th.