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1 2124887929 MGM TDMT NEW YORK NY 02-16 0640P EST

cc R.A

ATTORNEY GENERAL OF THE STATE OF NEW YORK S HAMILTON
2 WORLD TRADE CENTER ROOM 4726
NEW YORK NY 10047

THIS MAILGRAM IS A CONFIRMATION COPY OF THE FOLLOWING MESSAGE:

2124887929 NL TDMT NEW YORK NY 141 02-16 0640P EST
PMS JOEL J SILVER DINNER CHAIRMAN

SCHENLEY INTERNATIONAL TAVERN 37 FLOOR, DELIVER TUESDAY FEBRUARY
20 9AM, DLR

888 7 AVE AT 56 ST
NEW YORK NY 10019

REGRET THAT PRIOR COMMITMENTS PREVENT ME FROM JOINING YOU TONIGHT TO
HONOR MY GOOD FRIEND AND A GREAT CIVIC LEADER, MARTY BEGLIN. MARTY HAS
PROVIDED TREMENDOUS LEADERSHIP AT THE NEW YORK UNIVERSITY MEDICAL
CENTER AND HIS WORK HAS BENEFITED THOUSANDS OF NEW YORKERS. YET IN
ADDITION TO HIS OUTSTANDING PROFESSIONAL ACHIEVEMENTS MARTY HAS
SOMEHOW FOUND THE TIME TO BE ONE OF THE MOST ACTIVE CIVIC AND
COMMUNAL LEADERS IN NEW YORK. I AM PRIVILEGED TO COUNT MARTY AS A
FRIEND AS WELL AS A COLLEAGUE ON MANY PROJECTS OF MUTUAL CONCERN IN
THE PUBLIC INTEREST. YOUR CAUSE THIS EVENING MERITS THE MAXIMUM
POSSIBLE SUPPORT FROM ALL OF US WHO CARE SO DEEPLY ABOUT THE DESTINY
OF ISRAEL AND WHO SHARE A DEEP CONCERN OVER THE DELICATE
INTERNATIONAL SITUATION WITH WHICH ISRAEL MUST PRESENTLY COPE.

BEST WISHES FOR A MOST SUCCESSFUL AFFAIR
BOB ABRAMS ATTORNEY GENERAL OF THE STATE OF NEW YORK

18:39 EST

MGMCCMP MGM



STATE OF NEW YORK
DEPARTMENT OF LAW
TWO WORLD TRADE CENTER
NEW YORK, N. Y. 10047

ROBERT ABRAMS
ATTORNEY GENERAL

March 7, 1979

Mr. Martin S. Begun
Associate Dean
Office of the Dean
New York University
School of Medicine
550 First Avenue
New York, New York 10016

Dear Marty:

I am enclosing a copy of a telegram we sent to the recent dinner at which you were honored. Bob was chagrined to learn that the telegram had not arrived and that his words of praise for you had not been communicated to those gathered.

For what little it is worth at this juncture, I am enclosing a copy of Bob's message for your records.

With warmest personal regards

Sincerely,

Ethan M. Geto
Executive Assistant to
the Attorney General

EMG:ddg

HOWARD SAMUELS

OLYMPIC TOWER
645 FIFTH AVENUE
NEW YORK, N. Y. 10022
(212) 371-3880

March 2, 1979

Mr. Martin S. Begun
400 E. 56th St.
New York, N.Y. 10022

Dear Martin:

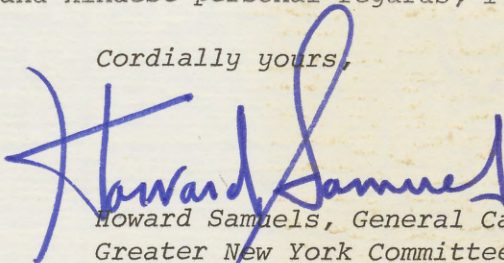
I am writing to you practically immediately after the Gala Israel Bond Dinner-Dance that was tendered to you to tell you in writing how delighted we are by the success achieved. I am very pleased that I was able to join you at the tribute and share in the festivities.

Everyone I have spoken to was very enthusiastic about the affair and we are well aware that the fine attendance, including many communal and political leaders, and the Bond sales results were due to your popularity. We know too that you were the Guest of Honor in a very real sense and that you worked devotedly to assure a productive undertaking for Israel.

You gave us an excellent start through this first Bond function of the recently formed New Leadership Division and we are hopeful that you will continue to give us the benefit of your invaluable active participation.

With renewed thanks and kindest personal regards, I am

Cordially yours,



Howard Samuels, General Campaign Chairman
Greater New York Committee
State of Israel Bonds

HS:WAK

P.S.: I just learned from David Zysman that you are being appointed to the Board of Governors. I am looking forward to the pleasure of seeing you at the meetings and working with you.

State of Israel Bonds

DEVELOPMENT CORPORATION FOR ISRAEL

215 PARK AVENUE SOUTH, NEW YORK, N. Y. 10003 OREGON 7-9650



DAVID H. ZYSMAN
Executive Director

March 2, 1979

Mr. Martin S. Begun
400 E. 56th St.
New York, N.Y. 10022

Dear Martin:

Although we spoke on the telephone I want to tell you in writing how much we appreciate what you just did for Israel and the Bond program through serving as the Guest of Honor at the first Dinner-Dance that was held by our recently formed New Leadership Division.

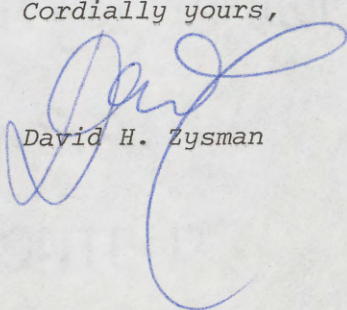
The splendid turnout in your honor on the part of so many communal and political leaders was indeed a concrete demonstration of your popularity and the great affection in which you are held. And, of course, we are well aware that you were the Guest of Honor in a very real sense and that you were on the job every step of the way! We could not have asked for more!

May I tell you also how pleased we are that you are being appointed to the Board of Governors. Your participation will add a new and important dimension to the deliberations and activities of the Board.

Again, our gratitude is extended to you for your help in giving the New Leadership Division such a fine start. I know that with your continued help the Division will reach new heights in its efforts for Bonds.

With warm personal greetings and every good wish, I am

Cordially yours,


David H. Zysman

DHZ:WAK

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NIGHT LETTER	

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WESTERN UNION

TELEGRAM

W. P. MARSHALL
CHAIRMAN OF THE BOARD

R. W. McFALL
PRESIDENT

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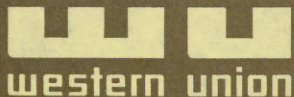
Send the following message, subject to the terms on back hereof, which are hereby agreed to

February 28, 1979

CHAIRMAN JOEL J. SILVER
NEW LEADERSHIP OF GREATER NEW YORK
STATE OF ISRAEL BONDS
HON. MARTIN BEGUN DINNER
THE WALDORF ASTORIA
PARK AVENUE and 50th STREET
NEW YORK 10022

GREATLY REGRET AND IT IS MY LOSS THAT BECAUSE OF A VIRUS ATTACK I CANNOT BE PRESENT TONIGHT TO PAY TRIBUTE TO MARTIN BEGUN TOGETHER WITH SO MANY OTHERS FOR WHOM I HAVE HIGH REGARD. MARTY WE ALL KNOW IS A DEDICATED LEADER AND HUMANITARIAN IN MANY FIELDS. TO SHOW MY APPRECIATION OF HIS LEADERSHIP, AND IN HONOR OF THE STATE OF ISRAEL AS WELL, THE TWO BONDS I AM PURCHASING ARE BEING TURNED OVER TO MARTY TO BE HELD BY SUCH CAUSE OR INSTITUTION IN WHICH HE MAY BE INTERESTED. WARM REGARDS TO ALL.

Frank E. Karelsen, Sr.
230 Park Avenue
New York 10017



Telegram

DCA 007) 0925() 4-010319E059(PD 02/28/79 0925

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PMS GREATER NEW YORK NEW LEADERSHIP DIVISION STATE OF ISRAEL'S

BONDS CARE WALDORF ASTORIA, RPT DLY BY MGM, DLR

PARK AVE AND 50 ST

NEW YORK NY 10022

REPORT
DELIVERY

REGRET SUDDEN CHANGE IN PLANS MAKES IT IMPOSSIBLE FOR ME TO ATTEND
DINNER HONORING MARTIN BEGUN. I IMAGINE EVERYONE WILL BE PRAISING
HIM TO THE SKIES. HE DESERVES ALL OF IT. MARTY IS A REMARKABLE P'JMAN
BEING DEEPLY CONCERNED WITH THE WELFARE OF HIS FELLOW MAN BUT ONE
WHO IS ALWAYS DOING SOMETHING ABOUT IT. PLEASE CONGRATULATE HIM. I
LOVE HIM AS DO WE ALL

MARVIN ROSENBERG)CAMEO CURTAINS INC ATTN MARVIN ROSENBERG
261 5 AVE NEW YORK NY 10016(

NNNN

Mimi Kazon

Picture this: a shiny red 30's Fiat racing car. On the second floor of a **Park Avenue** townhouse? Part of a recent exhibition of Italian objects of the 30's, it was still around when they had to remove a window fronting on the Avenue to install it. **Marco Miele**, the director of the Italian Cultural Institute, requested the pleasure of my company at a cocktail party to celebrate the publication of "The Cuisine of Venice" and to meet its author, **Hedy Giusti-Lanham**. Just the right size crowd filled the spacious, high-ceilinged reception room on the second floor of the magnificent 68th Street and Park Avenue building. Built for "a family with 10 kis," according to Marco, the house is an exact reproduction of a British model, circa 1782. It was constructed in 1910—all the original wood paneling is in place—"the original Otis elevators are still working."

Paul Kedar, Consul-General of Israel was there. So was **Virginia Bloomgarden Chilowich**. And lots of good-looking Italians. **Armando Milani**, for one. "I opened my studio with **Priscilla Rattazzi**—the daughter of **Madame Agnelli**—she's a photographer," the pleasant young

man told me in not-yet-perfecto English. "I'm a graphics designer. I started in Milano. Very interesting, very challenging to work in New York. I believe Milano style will be appreciated in New York. Today **Margaux Hemingway** was in my studio. **Sophia Loren** came on a Sunday." Bellissimo.

Anthony Lorenzotti, a good-looking 21-year-old, for another. He was sporting a shirt with a highly unusual collar. Is it an antique? "No—it's brand new. Made in London by a tailor who comes to New York once in a while." Oh. "It's a wing collar." Is that a new fad? "I don't think I'd like a fad. I just like it—it's amusing. No one else is wearing them." Retto. The young man explained that he "goes to university." Brown. Is he an American or Italian? "Both. I'm a temporary exile from Milano."

Madame Guisti-Lanham was greeting a steady stream of friends. All well-dressed and attractive. **Harley Baldwin**, Bridgemarket's creator, came, he said, because he's a friend of hers. "She was in the resistance in World War II. She's really a lively live wire."

John Moore, President of the Landmarks Conservatory, was in conversation

with a **Spoleto** pal. When the pal explained that he was Italian-Irish, Moore boomed, "That's very chic—you're like **Desmond Guinness**."

Marco Miele introduced me to the wife of the Italian Ambassador to Yugoslavia, **Madame Virginia Cavaglieri**. Beautifully dressed in a pale green frock adorned by two strands of glorious pearls, Mme. C., I suggested, would be conspicuous in a Communist country. "It's very different from the others because it's not dominated by Russia. It's independent. People are free—they have passports—can travel. They try to be friends with Italy and the Common Market people and with the non-aligned countries."

She is a psychiatrist, she told me. "I have to keep up. I go to hospital here." Do you practice in Yugoslavia? "No," she laughed, "I'm a deaf-mute there. I don't speak the language."

Is there any chic there? "If you're writing," she responded, flashing her eyes, "I'm not answering."

I had already left 21 last Monday to go on to **Neal Travis'** razzle-dazzle party at Studio 54—we were to celebrate the publication of his snappy new novel

"Manhattan"—when this happened. A pal, exciting 21 behind **Frank Sinatra**, who had dined there as a guest of **Nancy Ittleson**, heard someone ask if 'ole Blue Eyes were going to the Studio.

Nah—the singer reportedly snarled—"he wouldn't take a --- at Studio 54." No-oo ---.

Catherine Deneuve, **Swiftly Lazar**, **Lester Persky**, **Halston**, **Ellen Straus**, **Bess Myerson**, **Tommy Smothers**, **Betty Furness**, **Morley Safer**, **Herb Rickman** and lots of adorables exactly like them had a lovely time. Without **Frank Sinatra**.

John Lindsay bent to kiss me on the cheek. (And you wonder if it's fun to be **Brenda Starr**.) "I will be in Brooklyn on Saturday night—I've been to Staten Island, Queens and Elmira," J.V.L. told me. Because I had asked how his Senatorial campaign was going. How was your reception in snowy Queens? (Recall—his Presidential hopes were buried under a Queens snow-pile.) "All right, warm," he reported, flashing a dazzling smile. Lindsay is in *Brooklyn* on a *Saturday* night? Sounds serious to me. Positively feverish.

We met at the marvy gig tossed by **Lew Rudin's** A.B.N.Y. (if I have to tell

you what those letters stand for, you're not paying attention) and **David Dinkin's** 100 Hundred Black Men last Friday at the Tower Suite.

In plain view: **John Sawhill**, **Howard Squadron** (Prez, American Jewish Congress), **Carol Bellamy**, **Jay Iselin**, **Joel McClearly**, up from The White House, Bowery Savings' **John Larsen**, **Joan** and **Bob Tisch**, **Tom Appleby**, **Pat Cunningham**, **Basil Paterson**, **Ken Patton**, **Gordy Davis**, **Harley Baldwin**, **Andrew Heiskell**, **Charley Rangel**, **Bobby Garcia**, **Fred Richmond** and Former Ambassador from Iran to the U.N. **Fereydoun Hoveyda**. Israeli Consul-Gen'l **Paul Kedar**, **Bill Green** and **Roy Goodman** were there too. So were **Harry Van Arsdale** and **Peter Brennan**. **Ed Koch** flanked by **Ron Gault** and **Haskell Ward** put in an appearance.

You would have loved it.

"I met **Megan Marshack** a few times," the savvy political reporter who covered **Nelson Rockefeller** confided, "she's nothing special. I wish he had gone out like a rocket—with someone marvelous. Like **Sophia Loren**."

When he's good—he can be very, very good. The use of city folk to drive the handicapped kids to school is a simply marvelous idea whose timing couldn't be better for a Mayor who needs a good press badly.

Laughed out loud—that's what I did reading **Joe Heller's** marvelous new book "Good As Gold." Order it **this minute!** I don't want you to miss it.

You don't have to be a Congressman to be popular—three hundred worthies turned out for **Martin Begun**. State of Israel Bonds ran the dinner-dance at the Waldorf last week. Faces in the crowd: **Squadron**, **Samuels**, **Farkas**, (Stanley) **Friedman**, **Beame**, **Badillo**, **Manes** and **Olivieri**. Fun.

NEW WEST EAST a wag dubbed **Felker's ESQUIRE**. He was prescient. The March 13th issue has more than I ever wanted to know about L.A. and was too bored to ask. But oh—what a gorgeous piece about **Rafshoon**.

Bond dinner to honor NYU dean

Martin S. Begun, vice president and associate dean of New York University Medical Center, will be honored by the Greater New York New Leadership Division of Israel Bonds at a dinner-dance on Wednesday, Feb. 28, at 6 P.M. at the Waldorf-Astoria in New York.

Begun will be presented the Israel Bond City of Peace Award "for his distinguished leadership

in the Bond program to provide vitally needed investment capital for the development of Israel's industry, agriculture, commerce and other facets of its economy," said dinner chairman Joel J. Silver, in announcing the event.

Rabbi Arthur Hertzberg and Frank E. Karelson, Sr., are honorary chairmen of the dinner, while co-chairmen include Dr. Saul Farber, Robin Farkas, Victor Gotbaum, Bill Nuchow and Saul Rudes.

Rabbi Hertzberg, who is vice president of the World Jewish Congress, will be guest speaker.

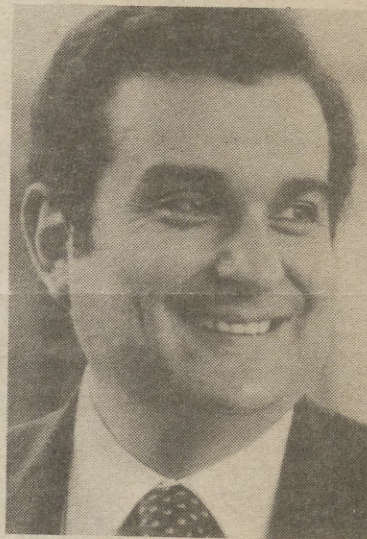
In his positions with NYU Medical Center with which he has been associated since 1963, Begun is responsible for all areas of pub-

lic relations and development and for student affairs, admissions and counseling. He is also associate professor of medical administration at the NYU School of Medicine.

In addition, Begun is active in a wide range of communal, philanthropic and humanitarian endeavors. He is a member of the boards of trustees of the New York program for the Sackler School of Medicine at Tel Aviv University and of the City Club of New York, the National Executive Committee of the American Jewish Congress, the Board of Directors of the Burden Center for the Aging and the national task forces on foreign medical graduates and on medical school admissions for the Association of American Medical Colleges (AAMC).

He has also served as chairman of the Mental Health Board of New York City's Department of Mental Health, Mental Retardation and Alcoholism Services and as national chairman of the AAMC's Group on Student Affairs.

Begun is a graduate of the University of Wisconsin and received



Martin S. Begun

a master's degree in political science from Columbia University. He has held numerous academic posts, among them lecturer in government at Baruch College of the City of New York, instructor in political science at the University of Maryland and various positions, including that of special assistant to the office of the president, at the Institute of International Education.



MARTIN S. BEGUN, vice president and associate dean of the New York University Medical Center (second from right), was honored at a testimonial dinner at the Waldorf-Astoria sponsored by the New Leadership Division of the Greater New York Committee for Israel Bonds which realized \$250,000 in Bond sales. Shown (l-r) are Howard Teich, chairman of New Leadership; Abraham Beame, former Mayor of the City of New York; William Nuchow, secretary-treasurer of Local 840 of the Teamsters Union, who served as dinner co-chairman; Judith Begun, mother of the guest of honor; Begun, and Joel J. Silver, president of Hoffritz Co., dinner chairman.