

Happy Birthday!



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IN CELEBRATION OF THE BIRTHDAY OF MARTIN BEGUN

JUNE 1997

BIRTHDAYS ARE DAYS JUST MADE FOR ONE
AND SO LET US TOAST TO MARTIN BEGUN,
A MAN SO FAMOUS, WISE AND WITTY,
A NOTABLE LEADER IN OUR GREAT CITY.

FOR IT WAS MARTIN ON THAT FATEFUL NIGHT
WHO SPOKE SO ELOQUENTLY OF THE HASIDIM'S PLIGHT.
MARTIN WHO'S HELD IN ESTEEM BY THE CITY'S COMMUNITY
FOR HIS HOPE AND HIS WORK FOR THE CITY'S UNITY.

THE PUBLIC MARTIN IS FAR BEYOND MEASURE.
THE PRIVATE MARTIN IS AN ABSOLUTE TREASURE!
HE'S LOVING AND KIND, A COMPASSIONATE FRIEND
WHO'S THERE IN A CRISIS AND THERE TO THE END.
GOURMET, RACONTEUR AND A BARREL OF FUN
HE'S THE ONE AND THE ONLY MARTIN BEGUN!

HAPPY BIRTHDAY

JO AND JOHN

Martin Begun Birthday Party

**Thursday June 19,
7:30 PM
Denning Room**

First Course

Spicy Yellowfin Tuna Tartar

Wheat Crust, Wasabi Tobiko and Roasted Sesame Seeds
or

Crabmeat Salad

Bourbon Tomato Dressing and Avocado Relish

Second Course

Mesclun Salad

Champagne-Shallot Vinaigrette

Entrée

Halibut

Crispy Rice Paper, Braised Baby Fennel and Sauce "Rouille"
or

Rack of Lamb

Parsley Crusted, Vegetable Tart and "Rosemary Jus"
or

Roasted Free Range Chicken Breast

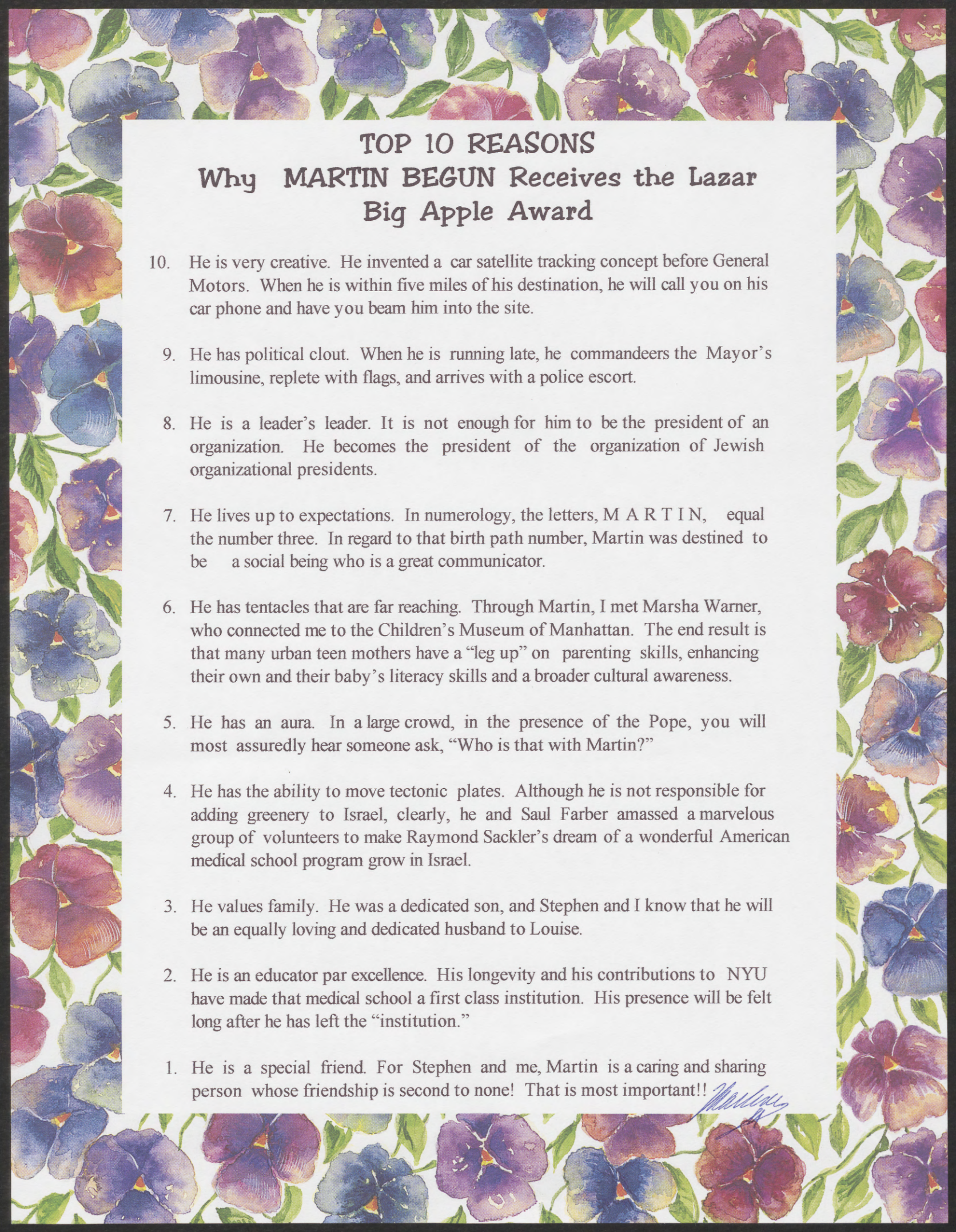
Roasted Vegetables, Mashed Potatoes, Sautéed Spinach

Dessert

Chocolate Cake

Sorbet and Seasonal Berries

Coffee, Teas, Espresso and Cappuccino



TOP 10 REASONS

Why MARTIN BEGUN Receives the Lazar Big Apple Award

10. He is very creative. He invented a car satellite tracking concept before General Motors. When he is within five miles of his destination, he will call you on his car phone and have you beam him into the site.
9. He has political clout. When he is running late, he commandeers the Mayor's limousine, replete with flags, and arrives with a police escort.
8. He is a leader's leader. It is not enough for him to be the president of an organization. He becomes the president of the organization of Jewish organizational presidents.
7. He lives up to expectations. In numerology, the letters, M A R T I N, equal the number three. In regard to that birth path number, Martin was destined to be a social being who is a great communicator.
6. He has tentacles that are far reaching. Through Martin, I met Marsha Warner, who connected me to the Children's Museum of Manhattan. The end result is that many urban teen mothers have a "leg up" on parenting skills, enhancing their own and their baby's literacy skills and a broader cultural awareness.
5. He has an aura. In a large crowd, in the presence of the Pope, you will most assuredly hear someone ask, "Who is that with Martin?"
4. He has the ability to move tectonic plates. Although he is not responsible for adding greenery to Israel, clearly, he and Saul Farber amassed a marvelous group of volunteers to make Raymond Sackler's dream of a wonderful American medical school program grow in Israel.
3. He values family. He was a dedicated son, and Stephen and I know that he will be an equally loving and dedicated husband to Louise.
2. He is an educator par excellence. His longevity and his contributions to NYU have made that medical school a first class institution. His presence will be felt long after he has left the "institution."
1. He is a special friend. For Stephen and me, Martin is a caring and sharing person whose friendship is second to none! That is most important!!



LMS

Saul Farber

Amy Rubenstein

John Lo Cicero

Martine Jagan

Roland Schurfer

Angela Begun

Stuart Kay

Lana Kruger

Alan Dioman

Benson Begun

Jo Kalleuro

Joel Silver

Bea Dioman

Steve Jagan

Marcia Warner

Lewis Kruger

Judith Kay

Martin Begun

Donis Fonten

Howard Rubenstein

LOUISE M. SUNSHINE-BEGUN

Dearest Martin,

I hope you don't have a fit
It's embarrassing for me to admit
that when I became your bride, I Lied!
I said "I'll cook and sew all day", No Way!
My darling Martin, for you I'll be the perfect wife
for, indeed, you are the love of my life
I adore our life that has just **Begun**
you are truly a boy filled with laughter and fun
It is with enormous pride that I take your side
to give you love and good wishes from your bride

HAPPY BIRTHDAY

A BIRTHDAY WISH - "IN THE ROAR OF IT"



We (Allan and I) met you while we were sunbathing by the Plaza 400 pool - 41 stories up under the "roar" of the helicopters in 1980.



The "uproar" of the co-op conversion caused our collaboration. You on the stage trying to quiet the "huddled" masses and assuming a leadership role. Me trying to minimize the "roar".



A trip to Washington in 1983 (as part of an American Jewish Congress delegation) brought you and your colleagues to Senator D'Amato's office to cause an "uproar" about some of his positions. As I was on assignment there, I needed to control the "roar".



You always had great plans. Together we worked to place a self-managed co-op and a revitalized Metropolitan Region of AJC on sound foundation. We kept the "roar" to a minimum and your achievements were noteworthy. And I relied on you to contain the "roar" when I took over from you and became President of both organizations.



The gym at Plaza 400 became one of our meeting places to solve the world's problems. Over the "roar" of the trotter machines we mapped our strategies.



Our friendship grew as you, JB, Allan and I dined at new restaurants, and listened to the MET and visiting orchestras. The laughter grew as Allan and you exchanged advice on cars, clothes and politics. It was hard for JB and I to always contain the "roar".



When pneumonia hit Allan and there was not room at NYU, you were "in the roar of it". Not only did he get his room but also the view he wanted including the helicopters.



We watched as you expanded your leadership role in Jewish communal affairs (President of JCRC), the mental health field and New York and Washington DC politics. Whether it is a serious issue such as Crown Heights or just people needing help - you are "in the roar of it".



We witnessed your marriage to Louise in 1997. Your life together sounds like a whirlwind and you both are certainly "in the roar of it".



As we celebrate your birthday, Allan and I wish you life's joys and much love. May you always be "in the roar of it".

Bea

June 19, 1997

The Chief Judge of the State of New York



Judith S. Kaye

June 19, 1997

Dear Marty,

Many, many happy birthdays!

I'm using my "scrolly" stationery simply as a reminder for us both of the wonderful distances we have travelled since our first meeting as family (I would have used a piece of your scrolly stationery, but I couldn't get a hold of it). I remember that first meeting well — at the Concord Hotel, with your mother and father and Mum and George. At the time I was a lowly law student — you had just returned from Korea, and were involved somehow with helping foreign students. Could either of us have imagined all the (mostly) wonderful things in between?

It's been a pleasure sharing all the intervening years with you. Louise asked for stories instead of gifts — something for a scrapbook. I have not a story but an observation — and that is simply to comment on your marvelous sense of humor (a family trait?). I'll always remember your story about dinner with the defrocked Dutchess. And most recently, when I expressed my own concern about travelling to Israel without a good, working command of Hebrew you assured me that you always looked upon the visits as improving their English. I feel better!

Have a great life — filled with love and Louise, and all of us,

Judith (and Stephen)

Birthday Party for Dean Martin Begun
June 19, 1997
7:30p.m

| | |
|--------------------------------------|---|
| Angela Begun and Benson Begun | 2 |
| Louise M. Sunshine and Martin Begun | 2 |
| Bea Disman and Alan Disman | 2 |
| Doris Farber and Saul Farber | 2 |
| Judith Kaye and Stephen Kaye | 2 |
| Laura Kruger and Lewis Kruger | 2 |
| Marlene Lazar and Stephen Lazar | 2 |
| Jo LoCicero and John LoCicero | 2 |
| Amy Rubenstein and Howard Rubenstein | 2 |
| Roland Schaefer | 1 |
| Joel Silver | 1 |
| Marcia Warner | 1 |

21

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|--------------------|----------|
| The Park | 750-5701 |
| Flowers by Phillip | 535-1388 |
| Balloonacy | 608-5335 |



LOUISE SUNSHINE-BEGUN

to you with a loving heart
and all my good wishes
for a wonderful birthday —
only good things to come!
Love
Louise

6/14/97

My love,

This shaving mirror
c. 1860 is much older than you!
It is symbolic of my love for
you - and our new home
which I treasure! No mirror
will ever do your good looks
justice - however, I give it

MARTIN S. BEGUN

They love -

You are indeed very special
and that is apparent everyday.
The Party last night had all of
your special touch: warmth,
humor and much love - all are
your hallmarks. It comes easily
for me to say "I love you"! a bit
more complicated to convey the deep,
and abiding passion that accompanies
This LOVE. always & forever, Martin

6/20/97

Dearest Martin —

In the past, we worried about how you made decisions, but we have found the perfect solution. In fact we use this item all the time. Are we ever in doubt? Do we ever waffle? No!! And this little gadget is the answer. A most happy and humorous Birthday!! We are

not too good at rhyming or
lyric writing, but we can certainly
manage a chorus of

Happy Birthday to you.



Laura + Lewis



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DEAR MARTIN IT IS MY PLEASURE TO ATTEND YOUR
BIRTHDAY

YOUR DEDICATION TO THE MANY ORGANIZATIONS,
THE INSTITUTIONS AND SO MUCH MORE, IT WOULD TAKE A
GREAT NO OF PAGES I'M NOT ONLY HAPPY TO KNOW YOU AND
ALSO TO BE A FRIEND, TO SIT BACK AND ADMIRE THE
RESULTS THAT BENEFITS THE LIVES OF SO MANY

YOU ARE A TRUE TZADDIC

With my greatest affection

Paula

HOPE YOU ENJOY THE NEW YORK-ENCYCLOPEDIA

To me you will always remain special.

Happy Birthday.



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June 19, 1997

Dear Martin,

There are numerous words to describe your many admirable qualities and the sheer fun of your wit! However, you have a living monument—
"The Children's Museum of Manhattan"!

The Reagan Administration curtailed the Federal monies; the museum was ready to die. You responded to our pleas and lobbied the New York City Administration for funds to keep the museum alive. You were the savior!

We all appreciate your devotion and love for friends.

Love,
Bob + Maria

Happy Birthday! Just seeing
you light your candles
melts my heart....



Jeusan

...and my shoes,
my glasses and my keys!

Dear Marty,

Here is wishing you a full
and wonderful and happy 65th
birthday and year!

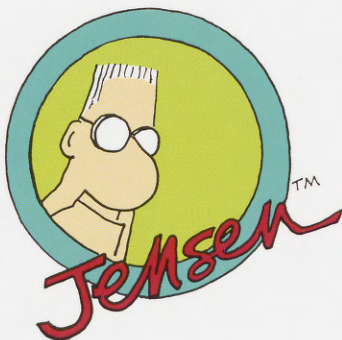
Welcome to the world of the
"senior citizen" - older, better,
and wiser!

Love,
Hendry + Joe

In keeping with our love for the planet, this card is printed on 100% recycled paper.



Our envelopes are made from recycled paper, too!




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Happy Birthday



Dear Mr. Segun

*May the year ahead
bring many wonderful moments*

Love Maria
Hefawala

June 1994

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Dear Martin,

SMILE

It's your Birthday!

Happy Birthday to
the best boss in the
world.

Love,
Kato



00470

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Happy
Birthday
to you.
Happy
Birthday
to you.



6/19/97

Martin,

It always has to be
about you, doesn't it?

Happy Birthday

Many many many more!!!

With love
Debbie
M

"HAPPY BIRTHDAY TO YOU"

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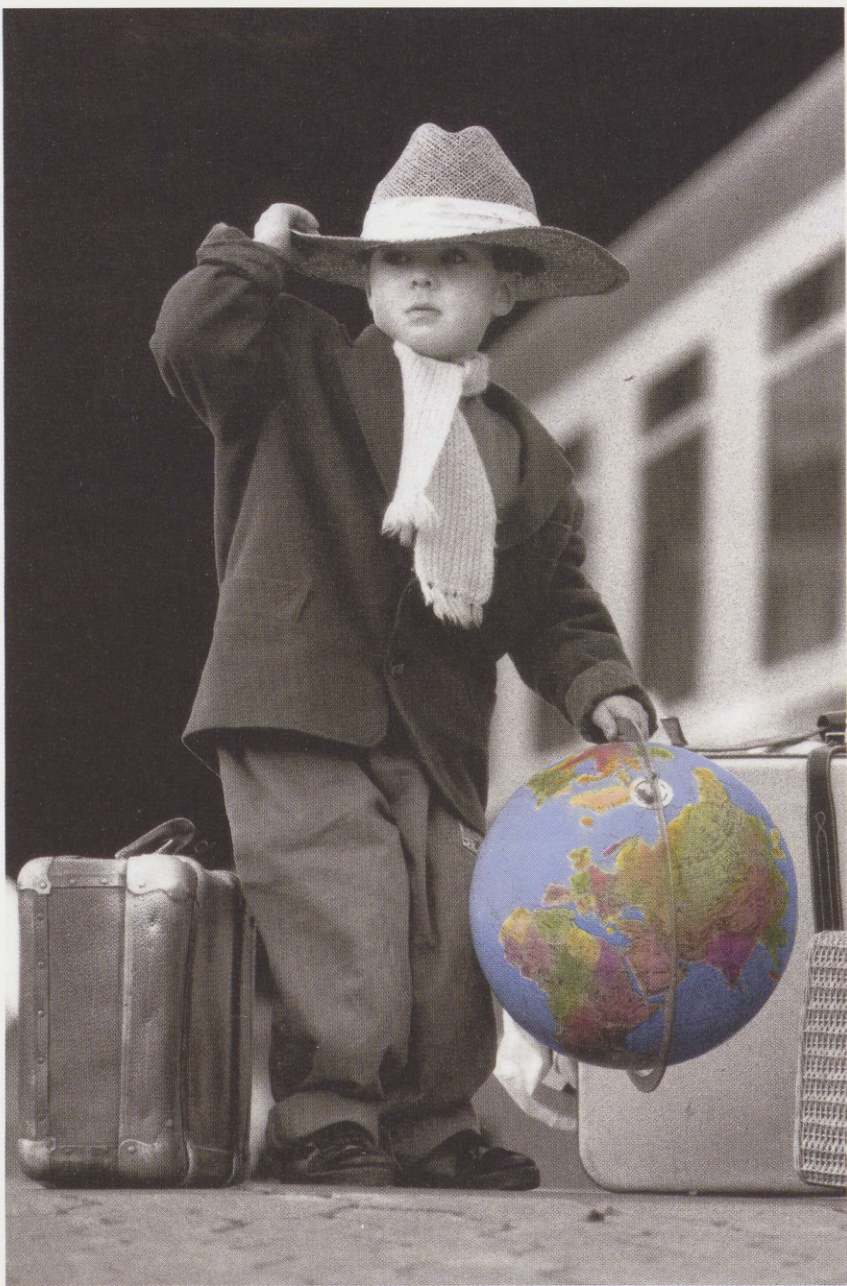
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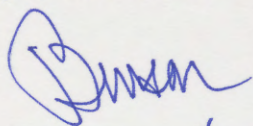


Deas Martin:

It's not just another
birthday, it's the start
of a great new adventure.

Happy Birthday.

With much love,



& Deeda

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Birthdays...



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...to a very
special person

Love,
Yilda





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Dear Martin,

Wishing You a Day Full of Sunshine
and a year!

Happy Birthday

Love,

Suzanne, Bill

ε Alexa



Floral design by Rita Brütsch



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IT'S
BIRTHDAY TIME
AGAIN!

YOU'RE LOOKIN' GOOD!
YOU'RE FEELIN' GOOD!



Have a Great
Birthday!
Doris

You apparently don't
realize what's going on.

HAVE A
GREAT BIRTHDAY!
BEST WISHES -
Jack

Martin,
Happy Birthday
Best Wishes for
a happy & healthy
year!
Joyce 😊

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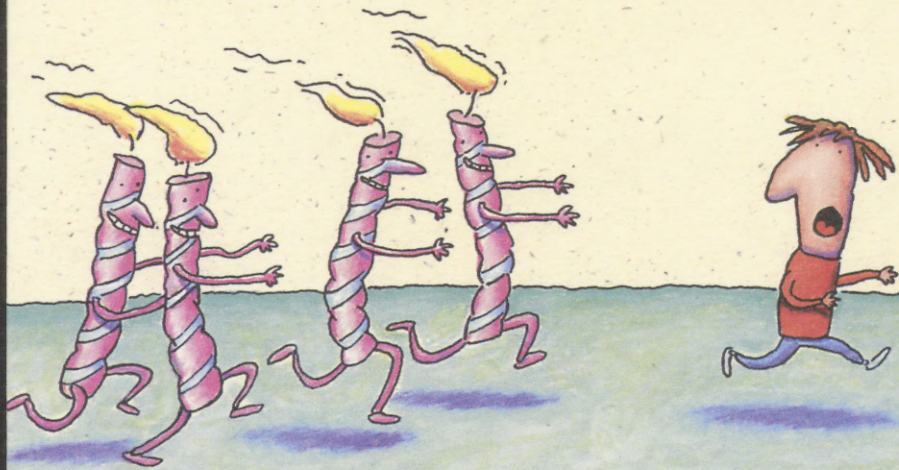
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They're back!

Happy Birthday

I guess you can run,
but . . .

Have a terrific day,
Blair

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