

Message from the President

June 28, 2018

Presenting Baruch College's New Strategic Plan 2018–23

Dear Colleagues,

I want to thank everyone for sharing valuable feedback regarding the penultimate draft of the new **Baruch College Strategic Plan 2018–23**. Since the beginning, this process has been an inclusive one, involving the faculty, students, staff, and administrators of the College. With the help of our consultants, Keeling & Associates, the values, aspirations, and concerns of the Baruch College community were gathered through an extensive series of focus groups, forums, town hall meetings, and idea walls, as well as via personal conversations, email, and the feedback section on the Baruch website. Goals were carefully crafted, reflecting your ideas and concerns.

In April a penultimate draft was shared with the College community and additional comments were received during the feedback period, which included a series of “listening sessions” conducted by the provost and the College’s chief of staff. Thus, I can state with confidence that we *heard* your concerns, and you will find that the final version of the plan reflects this. Most notably, we have added a sixth goal reaffirming the College’s commitment to supporting research, outstanding scholarship, and scholarly publication.

I am very proud that the College’s new Strategic Plan is a product of extensive consultation with and engagement by the Baruch College community. Together, we have forged an ambitious blueprint for what we collectively hope to accomplish during the next five years. The next step in this process is to produce an implementation plan where we will lay out how we will enact the strategic goals and subgoals that are identified and how we will allocate resources to ensure the success of this plan.

The final version of the Baruch Strategic Plan 2018–23 can be found [here](#). I encourage you to read the final draft, and I welcome your [input](#) as we move forward to bring to fruition the elements enumerated.

Sincerely,

Mitchel B. Wallerstein
President, Baruch College

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